







MODEL OVERVIEW

2011 IMPREZA



| MODEL | SELECT NEW OR REVISED FEATURES (see specifications for complete list) |
|--|--|
| <p>All models</p> | <ul style="list-style-type: none"> • Larger rear headrests to comply with updated Federal Motor Vehicle Safety Standards • New colours: Camellia Red Pearl, Marine Blue Pearl, World Rally Blue Pearl (full availability) • Deleted colours: Lightning Red Pearl, Newport Blue Pearl |
| <p>2.5i Convenience Package (new model)</p>   | <ul style="list-style-type: none"> • 16-inch aluminum wheels • Advanced AM/FM/CD/MP3/WMA audio system • Voice-activated Bluetooth® hands-free system • Steering wheel-integrated hands-free and audio controls • MediaHub for iPod®/USB audio integration with Bluetooth® streaming audio • Leather-wrapped gear selector and steering wheel |
| <p>Impreza 2.5i Sport Package</p>   | <ul style="list-style-type: none"> • Advanced AM/FM/CD/MP3/WMA audio system • Voice-activated Bluetooth® hands-free system • Steering wheel-mounted Bluetooth® hands-free controls • MediaHub for iPod®/USB audio integration with Bluetooth® streaming audio |
| <p>Impreza 2.5i Limited Package</p>   | <ul style="list-style-type: none"> • Advanced AM/FM/CD/MP3/WMA audio system • Voice-activated Bluetooth® hands-free system • Steering wheel-mounted Bluetooth® hands-free controls • Bluetooth® streaming audio (integrated into MediaHub for iPod®/USB) |

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2011 IMPREZA



2.5i Limited Package shown

- ❶ All Impreza models include roof-integrated crossbar mounts for improved versatility and easier crossbar installation.
- ❷ The character line running along the side of the Impreza rises as it moves to the rear - this imparts a sense of speed and movement even as the Impreza sits still.
- ❸ Like all Subaru vehicles, the Impreza is equipped with Subaru's advanced ring-shaped reinforcement frame, helping it earn the Top Safety Pick designation from the Insurance Institute for Highway Safety (IIHS).
- ❹ Projector beam hawk-eye headlights cast a bright light that effortlessly illuminates the road ahead.
- ❺ All Impreza 2.5i models incorporate Subaru's "Spread Wing" grille design, a design that echoes Subaru's aviation heritage.



- ❶ The Impreza's twin cockpit interior design allows for an improved sense of spaciousness and calls to mind Subaru's rally expertise, where the passenger is fundamental to the overall driving experience.
- ❷ Standard dual front airbags, seat-mounted side airbags, side curtain airbags and front seatbelt pre-tensioners illustrate that safety is not an option on any Subaru.
- ❸ An iPod® or USB device can be controlled directly through the audio system with the MediaHub, a feature standard on 2.5i Convenience Package and above.
- ❹ The 2.5i with Limited Package features leather seating surfaces and rally-sport front seats for an even greater sense of luxury and comfort.
- ❺ Rear headrests are larger for 2011MY to reduce the risk of whiplash in a severe rear collision.

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MODEL LINEUP 2011 IMPREZA

4-door

| | | | | |
|------------------------|----------------|---------------------------------|---------------------------|-----------------------------|
| Manual Transmission | 2.5i | 2.5i Convenience Package | 2.5i Sport Package | 2.5i Limited Package |
| | 2.5L SOHC 5MT | 2.5L SOHC 5MT | 2.5L SOHC 5MT | 2.5L SOHC 5MT |
| Automatic Transmission | 2.5i | 2.5i Convenience Package | 2.5i Sport Package | 2.5i Limited Package |
| | 2.5L SOHC 4EAT | 2.5L SOHC 4EAT | 2.5L SOHC 4EAT | 2.5L SOHC 4EAT |

5-door

| | | | | |
|------------------------|----------------|---------------------------------|---------------------------|-----------------------------|
| Manual Transmission | 2.5i | 2.5i Convenience Package | 2.5i Sport Package | 2.5i Limited Package |
| | 2.5L SOHC 5MT | 2.5L SOHC 5MT | 2.5L SOHC 5MT | 2.5L SOHC 5MT |
| Automatic Transmission | 2.5i | 2.5i Convenience Package | 2.5i Sport Package | 2.5i Limited Package |
| | 2.5L SOHC 4EAT | 2.5L SOHC 4EAT | 2.5L SOHC 4EAT | 2.5L SOHC 4EAT |

Impreza 2.5i

Horizontally opposed, 4-cylinder, 2.5L SUBARU BOXER engine with i-Active Valve Lift System
 170 horsepower and 170 lb-ft of torque
 5-speed Manual Transmission (5MT) with Hill Holder system or optional 4-speed Electronic Direct Control Automatic Transmission with Manual Mode (4EAT)
 Subaru symmetrical full-time All-Wheel Drive
 Vehicle Dynamics Control system and Traction Control System
 Anti-lock Braking System, Electronic Brake-force Distribution (EBD) and Brake Assist
 Brakes (front): Ventilated discs (277 x 24 mm), dual-piston calipers
 Brakes (rear): Solid discs (286 x 10 mm), single-piston calipers
 Driver and front passenger front and side-impact airbags; side curtain airbags
 Height-adjustable, active front-seat head restraints

Engine immobilizer system and anti-theft security system
 16-inch steel wheels with wheel covers and Bridgestone® Potenza™ All-Season tires
 Power-adjustable, foldable, heated, body-colour door mirrors
 Body-colour door handles
 Roofline rear spoiler with integrated brake light (5-door)
 AM/FM/CD/MP3/WMA audio system with auxiliary audio input, 4 speakers, Radio Data System, vehicle-speed-sensitive volume and SIRIUS® Satellite Radio compatible
 Air conditioning with air filtration
 Tilt-adjustable steering wheel with integrated cruise control
 60/40-split, flat-folding rear seats
 Ebony cloth upholstery



Convenience Package: Available on 2.5i

- 16-inch aluminum alloy wheels
- Advanced AM/FM/CD/MP3/WMA audio system with 4 speakers, 2 tweeters and steering wheel-integrated audio controls
- MediaHub for iPod®/USB audio integration with Bluetooth® streaming audio
- Voice-activated Bluetooth® hands-free system with steering wheel-mounted controls
- Leather-wrapped gear selector and steering wheel

Sport Package: Available on 2.5i

- 16-inch aluminum alloy wheels
- Aerodynamic body-colour side ground effects
- Rear underbody diffuser (5-door)
- Stainless steel exhaust tip(s)
- Windshield wiper de-icer
- Low-profile rear spoiler with integrated brake light (4-door)
- Power tilting and sliding glass sunroof
- Multi-reflector halogen fog lights
- Advanced AM/FM/CD/MP3/WMA audio system with 4 speakers, 2 tweeters and steering wheel-integrated audio controls
- SIRIUS® Satellite Radio installed (free 3-month trial subscription included)
- MediaHub for iPod®/USB audio integration with Bluetooth® streaming audio
- Voice-activated Bluetooth® hands-free system with steering wheel-mounted controls
- Leather-wrapped gear selector and steering wheel
- Heated front seats
- Retractable cargo cover (5-door)

Limited Package: Available on 2.5i

- | | |
|---|--|
| <ul style="list-style-type: none">17-inch aluminum alloy wheels with 205/50 R17 88V Bridgestone® Potenza™ RE92A M+S All-Season tiresAerodynamic body-colour side ground effectsRear underbody diffuser (5-door)Stainless steel exhaust tip(s)Windshield wiper de-icerLow-profile rear spoiler with integrated brake light (4-door)Leather-wrapped gear selector and steering wheelAutomatic climate controlRetractable cargo cover (5-door) | <ul style="list-style-type: none">Heated, rally sport-design front seatsMulti-reflector halogen fog lightsPower tilting and sliding glass sunroofAdvanced AM/FM/CD/MP3/WMA audio system with 4 speakers, 2 tweeters and steering wheel-integrated audio controlsSIRIUS® Satellite Radio installed (free 3-month trial subscription included)Voice-activated Bluetooth® hands-free system with steering wheel-mounted controlsMediaHub for iPod®/USB audio integration with Bluetooth® streaming audioLeather seating surfaces |
|---|--|

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| | 2.5i | |
|---|----------|----------|
| | 4-door | 5-door |
| Measurements | | |
| FUEL ECONOMY | | |
| Manual transmission (City/Hwy) (L/100 km) | 10.8/7.4 | 10.8/7.4 |
| Manual transmission (City/Hwy) (Imperial MPG) | 26/38 | 26/38 |
| Automatic transmission (City/Hwy) (L/100 km) | 10.4/7.5 | 10.4/7.5 |
| Automatic transmission (City/Hwy) (Imperial MPG) | 27/38 | 27/38 |
| Recommended minimum octane (AKI) (*required octane) | 87 | 87 |
| Fuel tank capacity (L) | 64 | 64 |
| GENERAL WEIGHTS | | |
| Curb weight: Manual transmission (kg) | 1390 | 1390 |
| Curb weight: Automatic transmission (kg) | 1420 | 1420 |
| Gross Vehicle Weight Rating (GVWR) (kg) | 1950 | 1950 |
| EXTERIOR | | |
| Length (mm) | 4580 | 4415 |
| Width (mm) without mirrors | 1740 | 1740 |
| Width (mm) with mirrors | 1976 | 1976 |
| Height (mm) | 1475 | 1475 |
| Wheelbase (mm) | 2620 | 2620 |
| Track: Front (mm) | 1495 | 1495 |
| Track: Rear (mm) | 1495 | 1495 |
| Minimum ground clearance (at curb weight) (mm) | 155 | 155 |
| Steering: Turns (lock-to-lock) | 2.8 | 2.8 |
| Steering: Turning circle (curb-to-curb) (m) | 10.6 | 10.6 |
| Drag coefficient (cd) | 0.33 | 0.34 |
| INTERIOR | | |
| Headroom: Front (mm) | 1023 | 1023 |
| Headroom: Front (with sunroof) (mm) | 998 | 998 |
| Headroom: Rear (mm) | 954 | 954 |
| Legroom: Front (mm) | 1105 | 1105 |
| Legroom: Rear (mm) (minimum) | 852 | 852 |
| Shoulder room: Front (mm) | 1392 | 1392 |
| Shoulder room: Rear (mm) | 1351 | 1351 |
| Hip room: Front (mm) | 1356 | 1356 |
| Hip room: Rear (mm) | 1353 | 1353 |
| Volume: EPA passenger (L) | 2678 | 2678 |

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| | 2.5i | |
|---|--------|--------|
| | 4-door | 5-door |
| CARGO AREA | | |
| EPA trunk volume (L) | 320 | - |
| Cargo volume (seats up) (L) | - | 538 |
| Cargo volume (seats folded flat) (L) | - | 1257 |
| Floor length (seats folded flat) (mm) | 1527 | 1527 |
| Floor length (seats up) (mm) | - | 805 |
| Height (at liftgate) (mm) | - | 675 |
| Liftgate opening width (at beltline) (mm) | - | 1050 |
| Width between wheel wells (mm) | - | 1067 |
| Trunk lift over height (mm) | 697 | - |

GEAR RATIOS

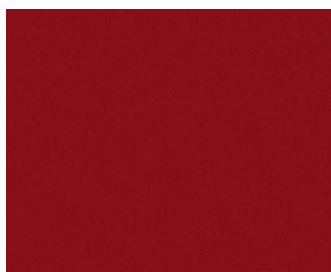
| Manual Transmission (5MT): | | |
|-----------------------------------|-------|-------|
| First Gear | 3.454 | 3.454 |
| Second Gear | 2.062 | 2.062 |
| Third Gear | 1.448 | 1.448 |
| Fourth Gear | 1.088 | 1.088 |
| Fifth Gear | 0.780 | 0.780 |
| Reverse Gear | 3.333 | 3.333 |
| Final Drive Ratio | 3.900 | 3.900 |

| Automatic Transmission with Manual Mode (4EAT): | | |
|--|-------|-------|
| First Gear | 2.785 | 2.785 |
| Second Gear | 1.545 | 1.545 |
| Third Gear | 1.000 | 1.000 |
| Fourth Gear | 0.694 | 0.694 |
| Reverse Gear | 2.272 | 2.272 |
| Final Drive Ratio | 4.111 | 4.111 |

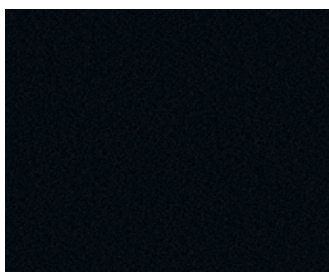
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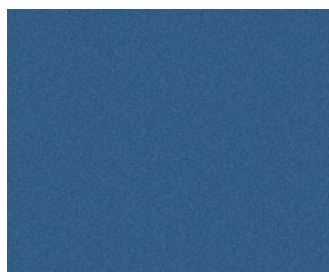
EXTERIOR COLOURS



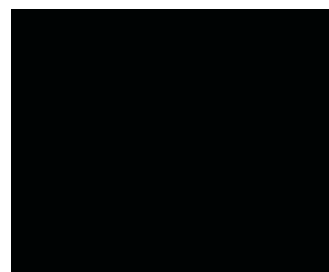
Camellia Red Pearl



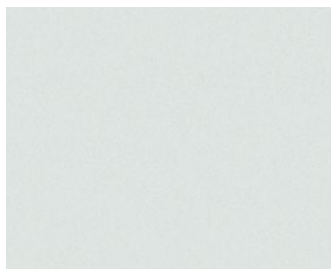
Dark Grey Metallic



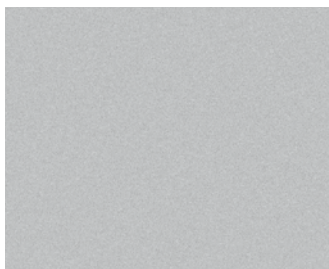
Marine Blue Pearl



Obsidian Black Pearl



Satin White Pearl



Spark Silver Metallic



World Rally Blue Pearl

UPHOLSTERY



Ebony Cloth



Black Leather

WHEELS



16-inch Steel
(2.5i)



16-inch Aluminum Alloy
(2.5i Convenience Package,
2.5i Sport Package)



17-inch Aluminum Alloy
(2.5i Limited Package)

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VEHICLE PRICING

| MODEL | | ENGINE | TRANSMISSION | MSRP |
|--------------------------|--------|-----------|--------------|----------|
| 2.5i | 4-door | 2.5L SOHC | 5MT | \$20,995 |
| | 4-door | 2.5L SOHC | 4EAT | \$22,095 |
| | 5-door | 2.5L SOHC | 5MT | \$21,895 |
| | 5-door | 2.5L SOHC | 4EAT | \$22,995 |
| 2.5i Convenience Package | 4-door | 2.5L SOHC | 5MT | \$21,995 |
| | 4-door | 2.5L SOHC | 4EAT | \$23,095 |
| | 5-door | 2.5L SOHC | 5MT | \$22,895 |
| | 5-door | 2.5L SOHC | 4EAT | \$23,995 |
| 2.5i Sport Package | 4-door | 2.5L SOHC | 5MT | \$24,695 |
| | 4-door | 2.5L SOHC | 4EAT | \$25,795 |
| | 5-door | 2.5L SOHC | 5MT | \$25,595 |
| | 5-door | 2.5L SOHC | 4EAT | \$26,695 |
| 2.5i Limited Package | 4-door | 2.5L SOHC | 5MT | \$26,695 |
| | 4-door | 2.5L SOHC | 4EAT | \$27,795 |
| | 5-door | 2.5L SOHC | 5MT | \$27,595 |
| | 5-door | 2.5L SOHC | 4EAT | \$28,695 |

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COLOUR AVAILABILITY

| EXTERIOR COLOUR | COLOUR CODE | 4-DOOR | | | | 5-DOOR | | | |
|------------------------|-------------|--------|---------------------|---------------|-----------------|--------|---------------------|---------------|-----------------|
| | | 2.5i | | | | 2.5i | | | |
| | | | Convenience Package | Sport Package | Limited Package | | Convenience Package | Sport Package | Limited Package |
| Camellia Red Pearl | 9Z | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| Dark Grey Metallic | 1K | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| Marine Blue Pearl | 9H | ▲ | ▲ | - | - | ▲ | ▲ | - | - |
| Obsidian Black Pearl | 2J | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| Satin White Pearl | 7J | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| Spark Silver Metallic | 3S | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| World Rally Blue Pearl | 2C | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ | ▲ |
| INTERIOR TRIM | | Cloth | Cloth | Cloth | Leather | Cloth | Cloth | Cloth | Leather |

▲ : Ebony/Black interior

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