OFFICIAL CONTEST RULES: 2013 Auto Lotto Subaru Giveaway

ELIGIBILITY: You must be 18 years of age and a legal resident of Ontario at time of entry. Employees of Toronto Sun, a Division of Sun Media, its respective parent, affiliates, subsidiaries, advertising sponsors, prize suppliers, promotional partners and promotional agencies, and radio and/or television partners, and the immediate family members of each are not eligible. The Contest begins 12:00am on Friday, February 15, 2012 and closes on Sunday, February 24, 2012 at 5:00pm (the "Contest Period"). One valid entry per contestant per day. No purchase is necessary to enter the Contest. This contest is void where prohibited by law

HOW TO ENTER.

To be eligible to win, electronic ballots must be submitted at the Toronto Sun Booth or at the "Show Office" at the Canadian International AutoShow 2013 on or before 3:30 p.m. on February 18, 2013 (for the Subaru XV Crosstrek draw) and 5:00 p.m. on February 24, 2013 (for the Subaru BRZ draw). The winner will be notified by telephone. Winner(s) must be available for a photo on February 19 and February 25, respectively for each draw deadline. Chances of winning will depend on the number of entries received. Limit of one (1) entry per person per day.

PRIZES:

There are two (2) Grand Prizes to be won. First Grand Prize: The 2013 Subaru XV Crosstrek includes: MSRP \$24,495

Features list:

Horizontally opposed, 4-cylinder, 2.0L SUBARU BOXER engine with Dual Active Valve Control

148 horsepower and 145 lb-ft of torque

Lineartronic® CVT (Continuously Variable Transmission) with paddle shifters Subaru symmetrical full-time All-Wheel Drive

Hill Holder system

Front and rear stabilizer bar

Vehicle Dynamics Control system (integrated stability and traction control)

Anti-lock Braking System, Electronic Brake-force

Distribution (EBD), Brake Assist

Brake override system

Brakes (front): Ventilated discs (277 x 24 mm), dual-piston calipers

Brakes (rear): Solid discs (274 x 10 mm), single-piston calipers

Driver and front passenger front and side-impact airbags

Side curtain airbags and driver's side knee airbag

Whiplash-reducing front seats with height- and tilt-adjustable head restraints

Engine immobilizer system and anti-theft security system

17-inch aluminum alloy wheels (high relief urban design) with Yokohama® Geolandar G95

Raised profile roof rails

Automatic headlights

Power-adjustable, foldable, heated, body-colour door mirrors

Advanced AM/FM/CD/MP3/WMA audio system with 6 speakers and steering wheelintegrated audio controls

MediaHub for iPod®/USB audio integration with Bluetooth® streaming audio Bluetooth® mobile phone connectivity with voice activation

Automatic climate control Tilt-adjustable and telescoping steering wheel with integrated cruise control Illuminated glove box and ignition ring Windshield wiper de-icer Chrome interior door handles Body-colour door handles Rear-seat centre armrest Retractable cargo cover Heated front seats 60/40-split, flat-folding rear seats Cloth door trim Ebony cloth upholstery Second Grand Prize: The 2013 Subaru BRZ MSRP is \$27,295 Features list: Horizontally opposed, 4-cylinder, 2.0L DOHC SUBARU BOXER engine with Electronic Throttle Control and Dual Active Valve Control system with direct and port injection 200 horsepower and 151 lb-ft of torque 6-speed Manual Transmission (6MT) Performance-tuned suspension Vehicle Stability Control system and Traction Control System Anti-lock Braking System, Electronic Brake-force Distribution (EBD) and Brake Assist Front brakes: Ventilated discs (294 x 24 mm), dual-piston calipers Rear brakes: Ventilated discs (290 x 18 mm), single-piston calipers Driver and front passenger front and side-impact airbags; side curtain airbags Brake override system Engine immobilizer system and anti-theft security system 17-inch aluminum Anthracite alloy wheels with silver accents including spokes, 15spoke design and Michelin® Primacy HP tires Fully automatic, Xenon High Intensity Discharge (HID) headlights (high and low beam) with manual leveling Multi-reflector halogen fog lights Low profile rear spoiler LED daytime running lights and LED accent lighting LED rear tail lights Power-adjustable, foldable, heated, body-colour door mirrors Automatic dual-zone climate control Pioneer® AVIC – X9310BT in-dash touchscreen navigation, smartphone integration with detachable face security, AM/FM/CD/MP3/WMA/DVD/DivX®, Bluetooth® streaming audio, Bluetooth® mobile phone connectivity 8-speaker system including amplifier Information display: Odometer, trip A & B meter, outside temperature, instantaneous fuel consumption, REV setting indicator Keyless access and push-button start Power outlet (12V) in centre console and glove box Aluminum alloy sport pedals Heated front seats Flat-folding rear seat Leather-wrapped gear selector, steering wheel and parking brake Anthracite black leather with Black Alcantara® and red stitching

License plates, registration and insurance are the responsibility of the winners. Winners may forfeit all rights to the prize if they are not compliant with the requirements of any of the Contest Sponsors.

The prizes are not transferable or convertible to cash and must be accepted as awarded. Winners are not entitled to the difference between the actual and stated value of the prize. Colour of vehicles are pre-determined and are not able to be substituted for another colour.

Winner does not pay the sales tax. Subaru will pay the sales tax. Subaru Canada reserves the right to offer a 2013 Subaru vehicle substitution of equal or greater value.

WINNER SELECTION:

a. Two (2) 2013 Subaru vehicles will be awarded by random draw. The 2013 XV Crosstrek vehicle will be awarded on Monday, February 18, 2013 at approximately 4:00 p.m. (winner must be available for a photo on Tuesday, February 19, 2013 or prize may be forfeited at the sole discretion of the Contest Sponsor). The 2013 BRZ will be awarded on Sunday, February 24, 2013 at approximately 5:30 p.m. (winner must be available for a photo on Tuesday, February 25, 2013 or prize may be forfeited at the sole discretion of the Contest Sponsor). The potential Prize winner(s) will be selected from all eligible entries received during the Entry Period.

Before being declared a winner, selected entrants will be required to answer, without assistance of any kind, whether mechanical or otherwise, a time-limited mathematical skill-testing question by phone call, and to comply with all the Contest Rules in order to be deemed an official winner and to sign such Declaration and Release forms as required by Contest Sponsors, and in the case of the Grand Prize winner, guest of winner will be required to sign such Declaration and Release forms as required by Contest Sponsors.

b. Upon notification, the potential winner(s) must respond within 3 hours of being contacted or within the time period specified by the Toronto Sun representative. If the potential winner(s) do not respond in accordance with the Contest Rules or the potential winner does not comply with the Contest Rules, he/she will be disqualified and will not receive a prize and another potential winner may be selected. Contest Sponsors are not responsible for the failure for any reason whatsoever of a potential winner's response. The prizes are not transferable or convertible to cash and must be accepted as awarded.

c. Winners will be required to sign an agreement and release confirming compliance with the Contest Rules and acceptance of the prize as offered, and

(i) releasing the Contest Sponsors and their respective parent companies, subsidiaries, affiliates, employees directors, officers, suppliers, agents, sponsors and administrators from any and all liability for any loss, harm, damages, cost or expense arising out of participation in this Contest or participating in any prizerelated activity or the acceptance, use or misuse of any prize, including without limitation costs injuries, losses and damages related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (ii) granting Contest Sponsors the unrestricted rights, in their collective or individual discretion, to publish without any further compensation the name, picture, portrait, likeness, voice and ideas of that entrant for advertising and promotional purposes. The agreement and release must be returned within two business days of the notification date

GENERAL CONDITIONS:

Contest entrants agree to abide by the terms of these Official Rules and by the decisions of the contest commissioners, which are final on all matters pertaining to the contest.

Toronto Sun reserves the right to use any and all information related to the Contest, including information on contestants obtained through the contest, for marketing purposes or any other purpose, unless prohibited by law.

The Contest and all of the related pages, contents and code are copyright, Toronto Sun. Copying or unauthorized use of any copyrighted materials, trademarks or any other intellectual property without the express written consent of its owner is strictly prohibited.

Each winner, by acceptance of the prize, agrees to release all Sponsors, and their parent and subsidiary companies, their officers, directors, employees, agents, shareholders, affiliates, suppliers, distributors, and advertising agencies from all liability, claims, or actions of any kind whatsoever for injuries, damages, or losses to persons and property which may be sustained in connection with the receipt, ownership, or use of the prize.

Sponsors and Administrators are not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of Entries in the Contest. Sponsors and Administrators assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, Entries. Sponsors and Administrators are not responsible for any problems, failures or technical malfunction of any telephone network or lines, computer online systems, servers, providers, computer equipment, software, e-mail, players, or browsers, on account of technical problems or traffic congestion on the Internet, at any website, or on account of any combination of the foregoing. Sponsors and Administrators are not responsible for any injury or damage to Entrants or to any computer related to or resulting from participating or downloading materials in this Contest. If, for any reason, the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors and Administrators which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, and the Sponsors reserve the right at their sole discretion to cancel, terminate, modify or suspend the Contest.

All results posted are unofficial until winners respond to phone notification and correctly answered the skill testing question.

This contest is not intended for gambling. If it is determined that a contestant is using the contest for gambling purposes they will be disqualified and reported to authorities.

Toronto Sun reserves the right to change the rules at any time.

This contest is officially sponsored by Toronto Sun.