



OUTBACK | 2010





A SUBARU IS DIFFERENT.



# FOR ALL THE RIGHT REASONS.

PURE DRIVING PLEASURE

FEELING IN CONTROL

THOUGHTFUL ENGINEERING

FOUR DECADES OF ALL-WHEEL DRIVE

SUPERIOR TRACTION

NATURAL BALANCE

UNMATCHED STABILITY

SMOOTH POWER

UNBRIDLED FUN

RALLY-PROVEN PERFORMANCE

SURPRISING EFFICIENCY

TRUSTED JAPANESE RELIABILITY

PURPOSEFUL INNOVATION

THE SPIRIT OF ADVENTURE

REASSURING SAFETY

REAL-WORLD VERSATILITY

ACCOMMODATING COMFORT

A SENSE OF WELL-BEING

RESPECT FOR THE EARTH

LOGIC WITH PASSION

ALL-WEATHER CAPABILITY

CONFIDENCE ON ANY ROAD

**THERE ARE MANY DIFFERENT REASONS TO CHOOSE A VEHICLE.**

**THE SUBARU DIFFERENCE MIGHT BE THE MOST COMPELLING REASON OF ALL.**

The more you know about Subaru, the more you might ask, “Why aren’t all vehicles made this way?” Subaru drivers experience a unique feeling behind the wheel, an unsurpassed level of confidence that comes from a balance of virtues rarely found working together in such perfect harmony. Like surefooted all-wheel drive handling complemented by refined smoothness. Invigorating performance with reassuring safety. And thoughtful innovation with superior Japanese reliability. You don’t need to be an engineer to appreciate all the various qualities that make a Subaru stand apart from the crowd. You can feel it – the first time you get behind the wheel of the totally redesigned 2010 Subaru Outback and the ten-thousandth time. You might never fully comprehend all the reasons why a Subaru rewards you with such an unexpected and singular sense of enjoyment. But feeling it is all the reason you need.





Outback 3.6R Limited Package

THE 2010 SUBARU OUTBACK.

FOR ALL OF YOUR LIFE.







## UNCONVENTIONAL UN-SUV.

A vehicle that truly defies convention, the Subaru Outback delivers all-road/all-weather capability, massive versatility and a surprising level of handling refinement. (At last, getting out there to enjoy all of life's adventures is both refreshingly easy and exciting.) Inside, there's more room for passengers and their gear, plus more desirable features. Under the skin, there's a choice of two potent and efficient SUBARU BOXER engines, the world-renowned Subaru symmetrical full-time All-Wheel Drive and class-leading safety systems. All of this wrapped up in an athletic package that is bolder and more powerful looking than ever before.

Outback 2.5i Sport



# BLUE SKIES, BIG ADVENTURES, BRIGHTER FUTURE.

Smart, eco-conscious drivers now have a no-compromise option to consider: the 2010 Subaru Outback PZEV (Partial Zero Emission Vehicle). Equipped with special PZEV technology, it's one of the cleanest gas-powered vehicles on the road today. Better still, the Outback PZEV runs on regular unleaded fuel, plus there's no complicated battery pack or special maintenance schedule involved. (Too good to be true or just too good?)



The Subaru Outback PZEV meets California's Super Ultra Low Emissions Vehicle (SULEV) tailpipe standard and achieves zero evaporative emissions, making it significantly cleaner than the average new vehicle and a strong combatant in the fight against smog. The Outback PZEV is also SmartWay® certified by the U.S. Environmental Protection Agency, signifying that it achieves strict, predetermined levels for fuel economy and tailpipe emissions.





## RECONFIGURED. REINVIGORATED.

The perfect exterior dimensions of the new Outback set the stage for an interior with more room, more comfort and more versatility. Promoting a smarter use of space and a new approach to luxury, Subaru engineers have also incorporated a host of clever details like an electronic push-button parking brake to free up even more space plus a wealth of stylish, richly finished surfaces and features to ensure long-lasting comfort for the road ahead.

Outback 3.6R Limited Package with Multimedia Option





## A PLEASURE TO SEE, FEEL AND DRIVE.

Sporting a more progressive cockpit filled with richer materials, the new Outback is now even more driver- and passenger-friendly. A high seating position for a better command of the road. A standard 10-way power driver's seat and heated front seats for increased comfort. Controls that are logically placed for easy access. A plethora of multimedia features for enhanced convenience and entertainment. All of which combine to generate a feeling of total control, confidence and comfort – every day and on every journey.

Outback 3.6R Limited Package with Multimedia Option



# SOUND AND VISION: TOGETHER LIKE NEVER BEFORE.

Music that moves you. A navigation system that directs you. A rear-view camera that guides you. And other technology to keep you connected, entertained and engaged. The Outback is as thoughtful on the inside as it is road-ready on the outside.



## HARMAN KARDON® SPEAKERS: THE LEGEND ROLLS ON.

The available 9-speaker, 440-watt Harman Kardon® speaker system\* is designed to take your listening pleasure to new heights. Door speakers feature exclusive Metal Matrix Diaphragm construction and powerful neodymium magnets for tight mid-range and far-reaching treble with minimal distortion. A 200-mm subwoofer provides rich, full bass, while an 8-channel amplifier ensures crystal clear sound overall.

\*Outback 2.5i Limited Package and 3.6R Limited Package.

## AUXILIARY AUDIO INPUT / MEDIAHUB: YOUR MUSIC – ANY STYLE, ANYTIME, ANYWHERE.

Equipped with a standard auxiliary audio input jack, the Outback lets you bring your digital music with you wherever you go. Just plug in your portable music player and your playlist is given its proper respect – cascading through the sound system. An available MediaHub\* with USB input allows MP3s to be played off a USB key and enhances iPod® integration even further. It lets you recharge your iPod® and select your music through the car audio controls (models with Multimedia Option also enjoy Bluetooth® streaming audio for cordless connectivity). Lastly, the in-dash CD player is MP3/WMA compatible as well, giving you another way to share your music with the world.

\*Outback 2.5i Sport, 2.5i Limited Package and 3.6R models.

## SIRIUS® SATELLITE RADIO: ENDLESS HOURS OF ENTERTAINMENT.

The Outback PZEV comes pre-wired for SIRIUS® Satellite Radio, while select models\* come equipped with a free 3-month trial subscription to this fantastic service. With over 100 satellite radio channels on the dial, you're certain to find exactly what you're looking for – everything from music to news, sports and talk radio.

\*Outback 2.5i Sport, 2.5i Limited Package and 3.6R models.

## BLUECONNECT®: THE FUTURE OF HANDS-FREE.

Utilizing Bluetooth® technology to bring superior clarity to your hands-free mobile phone calls, voice-activated blueconnect® represents the next generation in mobile communication. Available on select models\*, the system is simple to access: Select the hands-free profile on your compatible Bluetooth®-enabled mobile phone and you're good to go – and talk along the way with the fully voice-activated system.

\*Outback 2.5i Sport, 2.5i Limited Package and 3.6R models.

## MULTIMEDIA OPTION\*: MULTIPLE CHOICES, NO WRONG ANSWERS.

### IN-DASH NAVIGATION SYSTEM

This GPS DVD-based navigation system allows you the assurance to get where you're going with simple, step-by-step instructions. An advanced voice recognition feature lets you operate the system in a normal speaking voice in either English, French or Spanish. For added convenience, a built-in 8-inch high-resolution VGA touchscreen features a large display located on the centre stack for easy viewing.

### IN-DASH MONITOR / DVD ENTERTAINMENT SYSTEM

The multi-purpose VGA screen not only displays navigation instructions, it also features a calculator and calendar. When the vehicle is in park, you can also relax and watch your favourite DVDs – it's like a drive-in movie without having to leave your driveway!

### REAR-VIEW CAMERA

When the driver shifts into reverse, the rear-view camera displays a live, full-colour image on the car's 8-inch in-dash display, along with guide lines to assist when making those complex parking manoeuvres.

### BLUETOOTH® HANDS-FREE CALLING

Safe, convenient phone calls are right around the corner with a voice-activated Bluetooth® hands-free calling system. This system detects and connects to your compatible mobile phone and displays incoming calls on the multi-purpose touchscreen. Calls can be accessed via the touchscreen, steering wheel controls or voice commands.

\*Multimedia Option available with Outback 2.5i Limited Package and 3.6R Limited Package.





# MORE REASONS TO BE SPONTANEOUS.

With more cargo room than many SUVs, the Outback is built for real living. The clever multi-purpose design provides ample space for necessities of all shapes and sizes. The redesigned rear suspension doesn't intrude on the cargo area, creating more useable space for bulkier items. And the standard roof rack system with swing-in-place crossbars is perfect for bikes, skis, kayaks or extra cargo containers. Whether your weekend plans include roughing it in the wild, running a seemingly endless number of errands or taking a family drive, the Outback is ready for anything.



## READY-TO-SERVE CARGO AREA

The ultra-versatile cargo area features a standard cargo cover, under-floor storage compartment, various tie-down hooks and a 12-volt power outlet. Also standard are 60/40-split flat-folding rear seats that boost the already massive cargo area even further.

## READY-TO-GO ROOF RACK

The Outback comes standard with an easily accessible roof rack system complete with built-in crossbars. The crossbars swing out for effortless loading and retract into the side rails when not needed to reduce aerodynamic drag and wind noise.

Outback 2.5i Limited Package with Multimedia Option and accessory kayak stacker ▶







INTERIOR AND EXTERIOR FEATURES



**Auto ON/OFF Headlights**  
A light sensor triggers the headlights automatically at dusk (or any time that daylight is restricted) and will shut them off when you remove the keys from the ignition.



**Fog Lights**  
Multi-reflector fog lights emit a wide, flat beam that reflects less glare in fog for added visibility and safety.



**Power-adjustable Side Mirrors**  
The generous, aerodynamically sculpted side mirrors are power-adjustable to create superior visibility and heated to defog or melt away frost.



**Glass Moonroof\***  
Let the sun shine in with a glass moonroof that slides wide open with one touch of a button or tilts up for a quick breath of fresh air.  
\*2.5i Sport, 2.5i Limited Package and 3.6R models.



**Windshield Wiper De-icer\***  
Electric heating elements warm the area of the windshield where the wipers rest to keep them free from ice and frost.  
\*2.5i Sport, 2.5i Limited Package and 3.6R models.



**Roof Spoiler**  
Aerodynamic and stylish, the standard roof spoiler gives the Outback a sporty profile.



**Illuminated Vanity Mirrors**  
Illuminated vanity mirrors for both the driver and front-seat passenger bring added convenience to the interior cabin.



**High-level Information Display**  
A convenient digital readout that sits atop the dashboard and delivers the time, outside temperature, driving range, current fuel consumption and average fuel consumption.



**4-way Adjustable Steering Column**  
The steering column on the Outback tilts and telescopes for supreme adjustability, creating the optimum driving position.



**Dual-zone Climate Control\***  
Dual-zone automatic climate control ensures that the driver and front-seat passenger are always riding in comfort. Features include a digital display, synchronization mode and one-touch defrost mode for the windshield.  
\*2.5i Limited Package and 3.6R Limited Package.



**Power Driver's Seat**  
The Outback driver benefits from the perfect driving position via a standard 10-way power-adjustable seat featuring lumbar support. Front-seat passengers in the Outback's Limited Packages also gain a 4-way power seat.



**Heated Front Seats**  
Banish the cold for good with standard heated front seats, individually adjustable with the flick of a switch.



**Front and Rear Cup Holders**  
The centre console houses a pair of convenient cup holders, while rear-seat passengers benefit from a pair of their own in the standard folding centre armrest.



**Electronic Parking Brake**  
Easier to operate than a pedal or lever, the electronic push-button parking brake also opens up space in the footwell and centre console.



**Cargo Cover**  
All models come standard with a cargo cover to keep valuables hidden from view. When not in use, the cover stores conveniently under the cargo floor.



**17-inch Aluminum Alloy Wheels**  
The standard 6-spoke, 17-inch aluminum alloy wheels are sleek for better appearance and lightweight for improved handling.



SYMMETRY GIVES YOU BALANCE.

EVERY SUBARU HAS SOMETHING IN COMMON WITH NO OTHER VEHICLE.

To build a better car, start with a more perfect idea. The ideally balanced SUBARU BOXER engine and Subaru symmetrical full-time All-Wheel Drive (AWD) are at the core of Subaru technology – unique to the industry, this technology is also the very reason why a Subaru outperforms.

BALANCE

The layout of the SUBARU BOXER engine and Subaru symmetrical full-time AWD creates a drivetrain that is naturally balanced from side to side and, therefore, produces superbly balanced handling. This symmetrical system delivers power more smoothly and distributes it more evenly among all four wheels, generating the spirited driving confidence that defines a Subaru.

CONTROL

The SUBARU BOXER engine's flat configuration gives the vehicle a low centre of gravity. Teamed with the superior grip of Subaru symmetrical full-time AWD, this combination provides more precise, responsive and satisfying handling and control in virtually any driving condition.

SAFETY

In adverse weather, or in the precious few seconds it takes to react to a sudden situation, the combination of the balanced SUBARU BOXER engine, surefooted Subaru symmetrical full-time AWD and finely tuned suspension provide the razor-sharp response needed to help drivers avoid a collision.

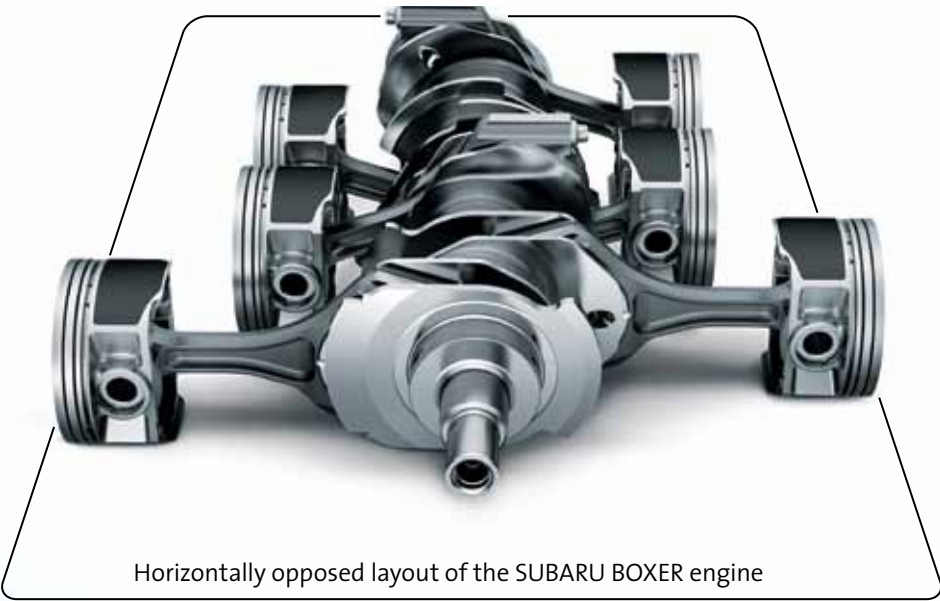


SYMMETRICAL AWD

Throughout the past four decades, Subaru has diligently advanced its technology to meet the evolving needs of drivers around the world. As evidence, we submit the Subaru symmetrical full-time AWD system. With the engine and drivetrain organized in a symmetrical layout along the centreline of the vehicle, a Subaru is engineered from the ground up to deliver on the full promise of all-wheel drive – meaning, superior traction and stability. In this layout, power is able to be routed to all four wheels, creating naturally perfect balance and an innate sense of control.



BALANCE GIVES YOU CONTROL.



SUBARU BOXER

The horizontally opposed configuration of the SUBARU BOXER engine sees the pistons placed 180 degrees apart, creating a lower and flatter profile compared to other engine types. This gives the Subaru engine – thus, the entire vehicle – a lower centre of gravity and heightened sense of balance. Furthermore, the opposing movement of one bank of pistons inherently counteracts that of the other, helping to reduce engine vibration and boost driving comfort.

THREE DISTINCT ADVANTAGES OF THE SUBARU SYMMETRICAL FULL-TIME AWD SYSTEM



GREATER TRACTION

THE DIFFERENCE: When driving in bad weather or reacting to avoid a potential accident, Subaru symmetrical full-time AWD delivers exceptional traction – and therefore extraordinary confidence – because it can keep all four wheels engaged at all times.\* THE REASON: Traction generates control. Control inspires confidence.



SUBARU BOXER ENGINE OTHER ENGINE TYPES

SUPERIOR STABILITY

THE DIFFERENCE: With its horizontally opposed configuration, the SUBARU BOXER engine lays flatter and can sit lower in the vehicle than other engine designs. THE REASON: A lower centre of gravity for the entire vehicle means more balanced handling, flatter cornering capabilities and superior stability overall.



SUBARU BOXER ENGINE IN-LINE ENGINE V-TYPE ENGINE

SMOOTHER OPERATION

THE DIFFERENCE: In the SUBARU BOXER engine, the pistons lay flat on each side of the crankshaft, so they thrust away from each other along the horizontal plane. THE REASON: This “punch-counterpunch” action naturally suppresses engine vibration for inherently smoother running.

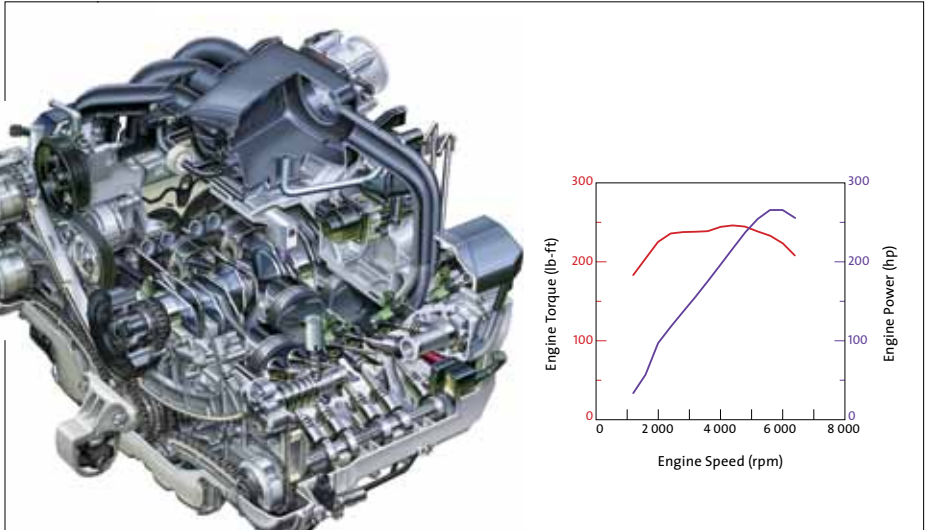
\*When vehicle is in motion.



# The power of the boxer.

**THE DIFFERENCE:** The layout, design and construction of the SUBARU BOXER engine make it the perfect choice for the perfect alternative to conventional SUVs.

**THE REASON:** Aided by a highly sophisticated valvetrain, the powerful punch-counterpunch action of the horizontally opposed pistons creates natural balance and exceptional smoothness, while advanced engineering delivers greater strength and durability and the engine's low positioning promotes superior handling. All combined, these qualities bring about a more potent and surprisingly refined experience overall.

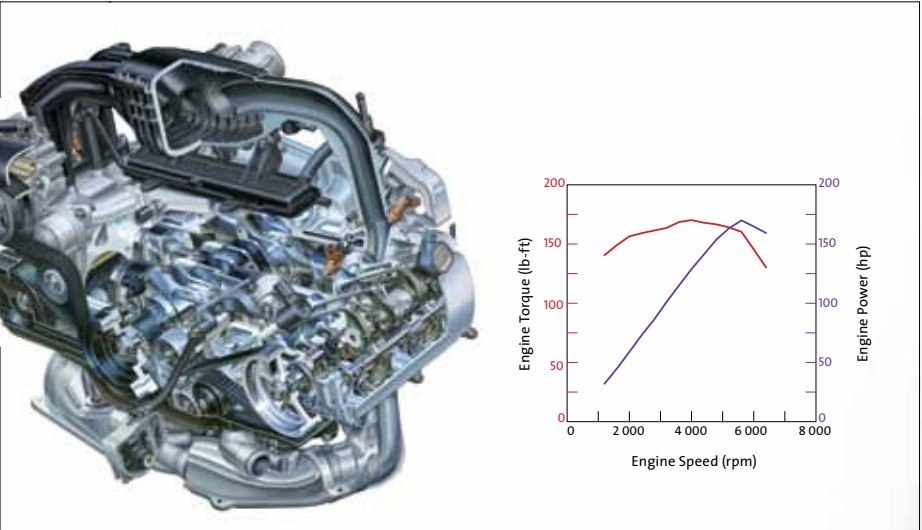


**3.6-LITRE DOHC SUBARU BOXER**  
**HORSEPOWER:** 256 HP @ 6000 RPM  
**TORQUE:** 247 LB-FT @ 4400 RPM  
**FUEL ECONOMY (L/100 KM):** CITY 11.8 / HWY 8.2 (5EAT SS)

The largest and most refined engine ever offered in the Outback delivers an enticing balance of smooth power, low emissions and commendable efficiency. Lightweight and remarkably compact, the 3.6-litre 6-cylinder SUBARU BOXER features Dual Active Valve Control for impressive torque, especially at lower engine speeds. Numerous measures to reduce friction and increase rigidity throughout the engine minimize noise, vibration, fuel consumption and emissions. Everything that makes the SUBARU BOXER engine naturally balanced and inherently strong has been elevated to a new level of richness, refinement and performance.

## HOW THE SUBARU BOXER ENGINE MAKES A UNIQUELY CAPABLE VEHICLE.

The SUBARU BOXER engine runs naturally smoother than other engines and generates torque fluently throughout the rev range. The result is strong, linear acceleration whether on the open highway or in the city. Its low-profile configuration lowers the centre of gravity of the entire vehicle, for flatter, more stable cornering and smooth and nimble handling completely unexpected in a vehicle this comfortable, capable and spacious.



**2.5-LITRE SOHC SUBARU BOXER**  
**HORSEPOWER:** 170 HP @ 5600 RPM  
**TORQUE:** 170 LB-FT @ 4000 RPM  
**FUEL ECONOMY (L/100 KM):** CITY 10.6 / HWY 7.4 (6MT) CITY 9.5 / HWY 6.9 (LINEARTRONIC™ CVT)

Naturally smooth and strong, Outback's SOHC SUBARU BOXER engine also delivers excellent fuel economy, something that few AWD vehicles in its class can match. Refinements to the pistons, ports, intake manifold and even spark plugs help to make it more responsive around town, more satisfying on the highway, and cleaner-running on virtually any road. For even greater eco-friendliness, this engine can be combined with PZEV technology to reduce smog-forming emissions to near zero without any adverse effect on performance.





# Complete control, thoroughly efficient.

THE DIFFERENCE: A true full-time All-Wheel Drive system designed for optimum performance and heightened efficiency on all roads, in all seasons, at all times.

THE REASON: On-demand or one-size-fits-all systems have many drawbacks. Subaru matches each transmission to an exclusively designed variation of Subaru symmetrical full-time AWD, maximizing performance capabilities and boosting efficiencies throughout.

## LINEARTRONIC™ CVT: ALL-NEW CONTINUOUSLY VARIABLE TRANSMISSION.

The ideal link between the smooth power of the SUBARU BOXER engine and the confident control of Subaru symmetrical full-time All-Wheel Drive is the new Lineartronic™ CVT (Continuously Variable Transmission). This production-car first – a CVT longitudinally paired with AWD that uses a chain instead of a belt – allows for a near infinite selection of gear ratios, keeping the engine in the most favourable rpm range at all times. This design creates improved performance and efficiency, as well as faster response to throttle input. The Lineartronic™ CVT is also specifically tuned to provide a more natural feel than other designs for instant response on demand with minimal application of the accelerator pedal. The overall result is pure Subaru: performance, smoothness and efficiency in perfect balance.



## LINEARTRONIC™ CVT + MULTI-PLATE TRANSFER CLUTCH AWD

For instant, seamless response to changing conditions, Outback models equipped with the 2.5L SOHC SUBARU BOXER engine are available with the new Lineartronic™ CVT. This advanced transmission is mated to a multi-plate transfer clutch AWD system that responds to traction conditions and driver inputs by continuously controlling the torque distribution front to rear. The AWD system maintains a 60/40 torque split (front/rear) for more predictable handling and automatically adjusts up to a 50/50 split under hard acceleration or when conditions warrant. Paddle shifters also provide a 6-step manual mode for quick response on demand.



## 5-SPEED AUTOMATIC TRANSMISSION + VARIABLE TORQUE DISTRIBUTION AWD

Outback 3.6R models come equipped with a Variable Torque Distribution (VTD) AWD system paired with a newly refined 5-speed electronic direct control automatic transmission with SPORTSHIFT® (SEAT SS). Using an electro-mechanical centre differential with the advanced capabilities of a planetary gear set, VTD maintains a sporty 45/55 (front/rear) torque distribution and moves towards a 50/50 torque split in slippery conditions or under hard acceleration. This electronically controlled 5-speed transmission also features driver-adaptive shifting, blipping control for sportier downshifts and SPORTSHIFT® for manual gear selection via paddle shifters.



## 6-SPEED MANUAL TRANSMISSION + VISCOUS-COUPLING CENTRE DIFFERENTIAL AWD

For maximum control and sporty satisfaction, a slick-shifting new 6-speed manual transmission is standard on the Outback PZEV and 2.5i Sport. This transmission is linked to an AWD system that utilizes a viscous-coupling limited-slip centre differential (LSD) and maintains a 50/50 torque split (front/rear) for heightened response under all conditions. The new 6-speed also offers smoother, more precise shifting in a more compact and lightweight design to further boost the vehicle's go-anywhere nature while providing better fuel efficiency overall.



## PADDLE SHIFTERS

All Outback models equipped with either the innovative Lineartronic™ CVT or the responsive 5-speed electronic direct control automatic include steering wheel-mounted paddle shifters to access the sporty manual-shift mode.



## CRUISE CONTROL

Standard on all models, the electronic cruise control allows the driver to maintain a preset speed on the open road. For added convenience and increased safety, the system controls are located on the steering wheel.





# All four wheels firmly planted.

**THE DIFFERENCE:** The ultra-refined chassis, Subaru symmetrical full-time AWD and advanced Vehicle Dynamics Control are engineered to work in unison to provide a safe, enjoyable and confidence-inspiring driving experience.

**THE REASON:** True driving pleasure and supreme confidence behind the wheel regardless of road or weather conditions come from knowing your vehicle is up to the challenge of all road and weather conditions.

## SUBARU DYNAMIC CHASSIS CONTROL CONCEPT

The inherent advantages of the Subaru engineering philosophy – balance, composure, strength and razor-sharp handling – have been taken to new heights in the Outback with the Subaru Dynamic Chassis Control Concept. The signature AWD system is aided by the low-mounted SUBARU BOXER engine and long-travel suspension. More high-tensile steel has been used in critical areas for strength and light weight. A rigid new Cradle Mount front-end structure delivers more accurate, natural steering and a smoother, quieter ride. And the double-wishbone rear suspension creates superior cornering in a more compact design. The result is confidence with comfort, sportiness with safety and elegance with efficiency – all in perfect balance.



## VEHICLE DYNAMICS CONTROL (VDC)<sup>†</sup>

Every Outback comes standard with VDC, a system that uses a network of sensors to monitor and analyze if the vehicle is following the driver’s intended course. If the vehicle approaches the limits of stability, the torque distribution\*, engine output and brakes at each wheel are adjusted automatically to help keep the vehicle on the straight and narrow.

- 1. VDC monitors the driver’s steering, braking and throttle input, along with the vehicle’s lateral acceleration and yaw (rotation), to compare the intended and actual movements of the vehicle.
- 2. The system then adjusts torque distribution\*, braking at each individual wheel and engine output as needed to assist in keeping the vehicle close to the desired driving line.

\*Lineartronic™ CVT and SEAT SS models only.

<sup>†</sup>The Subaru Vehicle Dynamics Control system may also be known as Electronic Stability Control.



**CORNERING**  
A super-strong chassis and a low centre of gravity set the stage for a finely tuned 4-wheel independent long-travel suspension system that soaks up imperfections, provides crisp cornering and opens up the lines of communication between the driver and the road.



**OPEN HIGHWAY**  
An added benefit of using superior materials throughout the chassis and suspension system is that the added strength helps cut the amount of vibration and noise from the road to the cabin, creating a smoother and quieter ride.



## FRONT SUSPENSION

The Outback features a refined, strut-type front suspension with a highly rigid Cradle Mount System, a wider track, longer wheel travel and 220 mm of ground clearance. These elements combine to create a flatter cornering profile and a quieter, more comfortable ride over all types of road surfaces, no matter how rough.



## REAR SUSPENSION

The new double-wishbone rear suspension has been refined to produce improved cornering, reduce noise and vibration, and maximize tire contact with the road. The suspension links and rear differential are rubber-isolated from the rigid subframe, further reducing the level of noise, vibration and harshness that reaches the passenger cabin.

**ROUGH ROAD**  
Designed to provide generous wheel travel and optimize tire contact with the road at all times, the rugged yet compliant and refined long-travel suspension has been proven in the FIA World Rally Championship, the toughest motorsport competition known to man or machine.



**CHANGING WEATHER**  
Subaru symmetrical full-time AWD, VDC and the independent suspension system work in concert to manage how the tire responds to the surface of the road, making the most out of available traction.





# Abundant safety features. Ample reasons not to use them.

THE DIFFERENCE: The Outback comes standard with a world-renowned full-time AWD system, a chassis and suspension designed for responsive and dynamic handling, and numerous active and passive safety features.

THE REASON: Class-leading active safety means providing the tools needed to avoid a collision at all cost and superior passive systems should avoidance prove impossible.

## ACTIVE SAFETY, TO AVOID A COLLISION.

Many of the same features that make the Outback so pleasurable to drive contribute to its ability to protect occupants from unexpected hazards on the road. The stable, responsive handling of Subaru symmetrical full-time AWD. Superior agility courtesy of its low centre of gravity. Excellent evasive capabilities from the finely tuned suspension, powerful brakes, quick steering and standard VDC. Even the tremendous visibility afforded by an optimal seating position and generous glass area better equips the driver to avoid potential accidents.

## PASSIVE SAFETY, TO PROTECT IN A COLLISION.

Even with the latest active safety systems standing guard, sometimes an accident is unavoidable. The Outback is engineered to protect occupants in the event of a collision with a series of class-leading passive safety systems. The story begins with the advanced ring-shaped reinforcement frame, designed to minimize impact energy by distributing it around the outside ring of the passenger cabin. Six airbags, whiplash-reducing front seats, collapsible pedals, 3-point seatbelts and head restraints for all seating positions further contribute to the cause of passive safety. This is a core value of the Subaru philosophy: Peace of mind is crucial to fully experience true driving enjoyment.

## VEHICLE DYNAMICS CONTROL (VDC) SYSTEM†

VDC is a very significant active safety feature and that's the reason it is standard on every Subaru. With a network of sensors constantly monitoring vehicle attitude, VDC helps to ensure that the vehicle is as stable and balanced as possible – and that it remains on the driver's intended course.

## BRAKING SYSTEM

The standard 4-channel Anti-lock Braking System (ABS) features Electronic Brake-force Distribution (EBD) to automatically adjust front/rear brake bias as passenger and cargo load changes. Also standard: Electronic Brake Assist for greater braking force in panic situations and the driver-selectable Hill Holder system that applies the electronic parking brake to prevent rollback when starting on an incline.

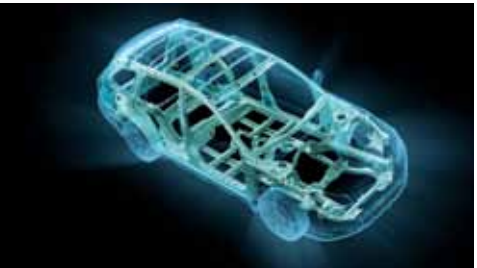
## RING-SHAPED REINFORCEMENT FRAME

The advanced ring-shaped reinforcement frame creates a uniform, interconnected safety cell comprised of the roof, door beams, side pillars and floor. This cell helps to divert impact energy away from the passenger cabin in the event of a collision. The Outback also features crumple zones (front and rear) engineered to dissipate impact energy and a new Cradle Mount System that lengthens the front crumple zone. The front is also designed to allow the engine to slide under the passenger compartment in a severe front-end collision.

## SEATBELTS, AIRBAGS AND SEAT ENHANCEMENTS

The Outback comes standard with front, front-side and side-curtain airbags with rollover sensors. Also part of the picture are height-adjustable front seatbelts with pretensioners to hold passengers firmly in place in a collision and load limiters that ease peak forces to the chest area. Rear passengers are also secured with 3-point belts in all seating positions. Last but not least, the whiplash-reducing front seats are specially designed to lessen impact in a rear-end collision by absorbing energy and better supporting the body and head to minimize the risk of injury.

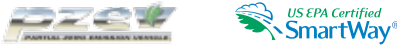
†The Subaru Vehicle Dynamics Control system may also be known as Electronic Stability Control.





## OUTBACK PZEV

For those with a strict aversion to compromise, the Outback PZEV is a natural choice. Special PZEV equipment creates a near-zero emissions vehicle that still manages to offer comfort, convenience, rugged capability, fuel efficiency and value.



**Selected standard features:**  
Horizontally opposed, 4-cylinder, 2.5L SUBARU BOXER engine with i-Active Valve Lift System and PZEV equipment  
170 horsepower and 170 lb-ft of torque  
6-speed Manual Transmission (6MT) or optional Lineartronic™ CVT (Continuously Variable Transmission) with paddle shifters  
Subaru symmetrical full-time All-Wheel Drive  
Vehicle Dynamics Control system and Traction Control System  
Anti-lock Braking System with Electronic Brake-force Distribution (EBD), Brake Assist, electronic parking brake and driver-selectable Hill Holder system  
Driver and front passenger front and side-impact airbags; side curtain airbags with rollover sensor

17-inch aluminum alloy wheels; splash guards  
Multi-reflector halogen fog lights  
Roof rails with integrated swing-in-place crossbars  
PZEV badge and embroidered floor mats  
AM/FM/CD/MP3/WMA audio system with 4 speakers, auxiliary audio input and steering wheel-integrated controls  
Air conditioning with air filtration  
Tilt-adjustable, telescopic steering wheel with integrated cruise controls  
Power windows (driver's auto down)  
Heated front seats; 10-way power-adjustable driver's seat  
60/40-split, flat-folding and reclining rear seats  
Premium cloth upholstery

Fuel economy: 6MT (L/100km): City 10.6 / Hwy 7.4    Lineartronic™ CVT (L/100km): City 9.5 / Hwy 6.9



Exterior colours available: Crystal Black Silica, Cypress Green Pearl (shown), Graphite Grey Metallic, Harvest Gold Metallic, Satin White Pearl, Sky Blue Metallic, Steel Silver Metallic.  
Interior colour: Black or Ivory (shown) dependent on exterior colour.

## OUTBACK 2.5i SPORT

Well-equipped from the start, the Outback 2.5i Sport offers the go-anywhere capability of a true AWD vehicle combined with a surprising number of high-end multimedia and convenience features.

**Additional features:**  
Horizontally opposed, 4-cylinder, 2.5L SUBARU BOXER engine with i-Active Valve Lift system  
170 horsepower and 170 lb-ft of torque  
6-speed Manual Transmission (6MT) or optional Lineartronic™ CVT (Continuously Variable Transmission) with paddle shifters  
Power tilting and sliding glass moonroof  
Windshield wiper de-icer  
SIRIUS® Satellite Radio installed (free 3-month trial subscription included)  
MediaHub for iPod®/USB audio integration  
Voice-activated blueconnect® Bluetooth® hands-free system

Auto-dimming rearview mirror with compass  
Power windows with illuminated switches (driver's auto up/down)  
Leather-wrapped gear selector (6MT) and steering wheel  
Cargo area tray

Fuel economy: 6MT (L/100km): City 10.6 / Hwy 7.4    Lineartronic™ CVT (L/100km): City 9.5 / Hwy 6.9



Exterior colours available: Crystal Black Silica, Cypress Green Pearl, Graphite Grey Metallic, Harvest Gold Metallic, Satin White Pearl, Sky Blue Metallic, Steel Silver Metallic (shown).  
Interior colour: Black (shown) or Ivory dependent on exterior colour.

## OUTBACK 3.6R

The most refined of the Outback lineup with the largest SUBARU BOXER engine in the fleet, the 3.6R sets the standard for smooth performance, while multiple upgrade packages bring added comfort and convenience to the picture.



**Additional features:**  
Horizontally opposed, 6-cylinder, 3.6L SUBARU BOXER engine with Dual Active Valve Control System  
256 horsepower and 247 lb-ft of torque  
5-speed Electronic Direct Control Automatic Transmission with SPORTSHIFT® (SEAT SS), blipping control and paddle shifters  
Windshield wiper deicer  
Power tilting and sliding glass moonroof  
SIRIUS® Satellite Radio installed (free 3-month trial subscription included)  
MediaHub for iPod®/USB audio integration  
Voice-activated blueconnect® Bluetooth® hands-free system

Auto-dimming rearview mirror with compass  
Power windows with illuminated switches (driver's auto up/down)  
Leather-wrapped steering wheel  
Cargo area tray

Fuel economy: SEAT SS (L/100km): City 11.8 / Hwy 8.2



Exterior colours available: Crystal Black Silica (shown), Cypress Green Pearl, Graphite Grey Metallic, Harvest Gold Metallic, Satin White Pearl, Sky Blue Metallic, Steel Silver Metallic.  
Interior colour: Black (shown) or Ivory dependent on exterior colour.

## LIMITED PACKAGE

Available on Outback 2.5i Sport (Lineartronic™ CVT only ) and 3.6R (SEAT SS)

Premium AM/FM/6CD/MP3/WMA audio system  
440-watt Harman Kardon® amplifier  
9-speaker Harman Kardon® system including subwoofer  
Automatic dual-zone climate control  
4-way power-adjustable passenger seat  
Woodgrain interior trim  
Brushed aluminum front door sills  
Perforated leather seating surfaces  
Additional Multimedia Option also available (see below).

## MULTIMEDIA OPTION

AM/FM/CD/MP3/WMA audio system  
Voice-activated Bluetooth® hands-free system  
Bluetooth® streaming audio  
Rear-view camera  
DVD playback  
Voice-activated GPS DVD-based navigation system  
Monitor system featuring a colour touchscreen with calculator and calendar



## GO-ANYWHERE VEHICLE. ANYTHING GOES.

Every Outback comes loaded with standard features, but a host of Genuine Subaru Accessories are designed to bring even greater convenience, functionality and performance to the picture. These accessories are designed to the same high standards as all Subaru vehicles, so they fit and function perfectly.

- Battery warmer
- Bike carrier (trailer hitch or roof-mounted)
- Block heater
- blueconnect® Bluetooth® hands-free system
- Bumper corner moulding
- Car cover
- Cargo area nets (rear, side, seatback)
- Cargo area tray
- Cargo organizer
- Cargo roof box (several styles and sizes)
- Compartment divider
- Hood deflector
- Kayak stacker
- MediaHub for iPod®/USB audio integration
- Moonroof deflector
- Puddle lights
- Rear bumper step pad
- Rearview mirror - auto-dim with compass and HomeLink®
- Remote engine starter (for AT only)
- Rubber floor mats
- Satellite radio (SIRIUS®/XM®)
- Security system upgrade (shock sensor)
- Ski/snowboard carrier
- Side window deflectors
- Tailpipe cover
- Trailer hitch assembly
- Tweeter kit
- Underguard (front only)
- Wheel arch moulding
- Winter wheels

*For more accessory options, visit [subaru.ca](http://subaru.ca) or your local Subaru Dealer.*



Outback 3.6R shown with: Rear bumper step pad, wheel arch moulding, front underguard, hood deflector and moonroof deflector.



Cargo organizer



Cargo area net



Compartment divider and cargo area tray (each sold separately)



Moonroof deflector



Roof-mounted bike carrier



Ski/snowboard carrier



Remote engine starter kit



Trailer hitch assembly



## SUBARU WARRANTIES

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2010 model year vehicles, the warranty on all Subaru vehicles consists of the following:

**New Vehicle Limited Warranty (36 month/60,000 km)** – Covers basic and major components for 36 months or 60,000 km.

**Major Component Limited Warranty (60 month/100,000 km)** – Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

**Surface Corrosion Limited Warranty (36 month/60,000 km)** – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

**Anti-Perforation Limited Warranty (60 month/unlimited km)** – Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

**Emission Control System Limited Warranty** – Covers the majority of emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

**Parts and Accessories Limited Warranty** – Covers Subaru parts and accessories installed by the dealer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local Dealer or visit our Web site at [subaru.ca](http://subaru.ca).

## SUBARU C.A.R.E. (CUSTOMER ASSISTANCE FOR ROADSIDE EMERGENCIES)

The Subaru C.A.R.E. program (which is backed by the Canadian Automobile Association [CAA]) is offered free of charge for the first three years from date of purchase on every new Subaru vehicle or as part of a Subaru Protection Plan. As a Subaru C.A.R.E. member, you can count on fast, courteous emergency roadside assistance 24 hours a day, 365 days a year. You will receive a membership card and have access to a dedicated toll-free telephone number (in English or French), allowing you to take advantage of over 20,000 roadside assistance contractors and 1,000 CAA and American Automobile Association (AAA) offices throughout Canada and the United States. Ask your Dealer for details or visit [subaru.ca](http://subaru.ca).

Subaru Canada, Inc. is proud to be the first vehicle manufacturer to have a direct relationship with CAA, giving our customers the benefit of CAA's unparalleled level of experience and service.

## SUBARU PROTECTION PLAN

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36 month/60,000 km New Vehicle Limited Warranty period ends,\* our Subaru Protection Plan can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60 month/100,000 km Major Component Limited Warranty). This extended service contract offers comprehensive mechanical and electrical coverage and a number of additional features and benefits. Be sure to ask your Dealer for details or visit [subaru.ca](http://subaru.ca).

\*If you already own a Subaru vehicle and it is still within the 36 month/60,000 km New Vehicle Limited Warranty period, you are still eligible.







[www.subaru.ca](http://www.subaru.ca)

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown may be from international markets and are not available in Canada, or they may be shown with equipment or accessories which are optional (at extra cost) or only available in certain combinations, or they may be subject to product delays or not be available in Canada. Please visit our Web site for the latest information and specifications. For complete details on product updates, warranties or the Subaru C.A.R.E. program, please contact your Subaru Dealer. Outback, Subaru, SUBARU BOXER, Subaru C.A.R.E. and Subaru C.A.R.E. Customer Assistance for Roadside Emergencies are registered trademarks. Lineartronic is a trademark. blueconnect is a registered trademark of Johnson Controls, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Harman Kardon is a registered trademark of Harman International Industries, Inc. HomeLink is a registered trademark of Johnson Controls, Inc. iPod is a registered trademark of Apple, Inc. SIRIUS and related marks are trademarks of SIRIUS Satellite Radio Inc. SmartWay is a registered trademark of the U.S. Environmental Protection Agency. SPORTSHIFT is a registered trademark of Prodrive Ltd. XM is a registered trademark of XM Satellite Radio Inc. Printed in Canada. © 2009 Subaru Canada, Inc. 2010 model year.

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