

2013 SUBARU BRZ



SUBARU

Confidence in Motion





Pure performance and fun.



**Engineered,
SUBARU style.**

The thrill of the road, enhanced. Every moment of pleasure behind the wheel brings back the excitement of the first ride. Start the ignition: hear the deep notes of precision at work. It's magic. The all-new SUBARU Boxer engine, with its low centre of gravity. The BRZ demands to be driven hard and calls you back again and again and again.

Dedicated to the road.



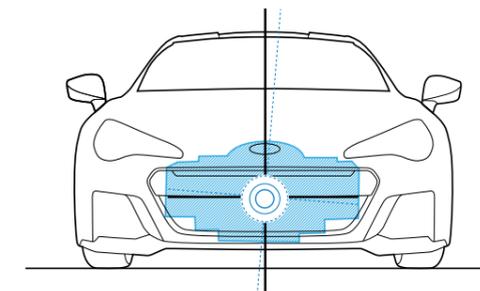
The classic SUBARU Boxer engine... reimagined

It's in SUBARU's soul, even its DNA. The new SUBARU BRZ's 2.0-litre Boxer engine is the 200-hp heart that beats fast inside the sleek sinuous body. Lower, more compact. Head turning, gorgeous, aerodynamic. Ingenious, thoughtful engineering brings it closer to the driver, for the ultimate in weight balance and fine, exacting handling. With radical direct-and-port fuel injection technology there is more precise ignition for instant responsiveness and efficiency.

Step on it

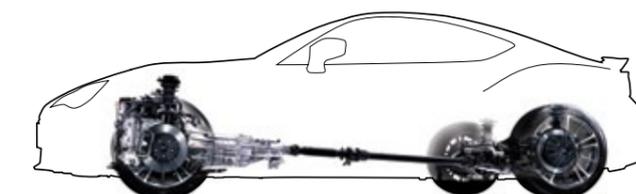
Engage the six-speed transmission and push it. Rev it. Smile. At any RPM, you've got the power, with the Boxer's horizontally opposed pistons producing 151 foot-pounds of torque. It's excitement in abundance, with less environmental impact, also a good thing. Let it move. Turn heads now and go!

Rear-wheel drive perfected.



Low centre of gravity

A true all-out great-looking sports car, the 2+2 BRZ is practical and accessible, too. With the new one-of-a-kind power plant, its handling conquers any winding mountain road or straightaway, anywhere you want to go. The result is nothing less than a thrill a minute. From roofline to seat positioning to the stunningly attractive car body, every engineering and safety advance (and there are many more) has created one of the lowest centres of gravity in any production vehicle on the road today. Get in, put it in gear (six-speed automatic or manual) and conquer the road.



Meant to be driven

A performance-car essential, and the way it should be built, rear-wheel drive allows the soulful SUBARU Boxer engine to be placed even farther back, for the best possible precision cornering due to excellent front/back weight balance. The Boxer configuration also sets up the crankshaft perfectly in line with the drive train for tremendous stability and even greater dynamic performance. Then, as if that weren't enough sheer excitement, there is astounding precision as the newly engineered quick-ratio steering reacts fast for even greater agility on curves, hills and the highway.

Intense thrills are just a start.



Ingenious Subaru engineering has made the BRZ the most fun on four wheels and yet accessible to many buyers. To make that happen, precise handling allows you to experience the smoothest turns, and unbeatable cornering. This is the moment the driver's confidence in the machine lets SUBARU deliver on its promise of uncompromising quality.



Lightweight body

Achieving design simplicity is difficult but in this and numerous other areas, SUBARU has done it again. The BRZ's high-tensile steel body reduces weight, adding rigidity to the chassis for meticulous handling. A lightweight aluminum hood also contributes to the BRZ's low centre of gravity.



Performance suspension

Fully independent for maximum response, Macpherson front struts also aid rigidity, direct control and lower chassis engine placement. The rear end's double-wishbone design also soaks up the bumps without sacrificing precise control.

Responsive transmission



Get fully engaged with a short-stroke 6-speed manual transmission with superb shift feel. Paddle shifters and downshift blipping control in the 6-speed automatic transmission further enhance that fun, fun, fun sport experience. There are also two distinct performance shift modes.

Torsen¹ LSD



* Torsen LSD imagery from WRX STI.

Exhilarating accuracy sets the SUBARU BRZ apart from anything in its class. With the same type of advanced Torsen limited-slip differential as the high-performance WRX STI, the BRZ's LSD assures control in high-speed turns while enhancing confidence on rough roads.

¹ TORSEN is a registered trademark of JTEKT Corporation.

Electrify every sense.



Conquer the road.



HID headlights

With standard HID's brilliant clarity, the road view is always heightened and clear.



17-inch aluminum-alloy wheels

Lightweight with distinctive style, every SUBARU BRZ is equipped with aluminum alloy-wheels that reduce unsprung weight - a great finishing touch.



Aerodynamic bodywork

As a result of its advanced design, the BRZ's stunning fluid lines achieve a drag coefficient of just 0.29 on the BRZ and 0.28 on the BRZ Sport-tech.



Rear spoiler (Sport-tech)

The functional rear spoiler helps the BRZ glide through gusty winds with a sporty touch and reduced drag.

Rely on feel.



Folding rear seats

It's a pure sports car of course. But fold the rear seats down and put in golf bags, diving gear, tennis rackets, racing tires: whatever inspires you.

Sit in a SUBARU BRZ and feel it instantly. Performance lovers will intuitively understand an interior completely focused on the driver's ultimate connection and control.

Leather/Alcantara^{®1} trim (Sport-tech)

Performance-design front seats are available with premium leather trim and grippy Alcantara[®] inserts featuring a lowered seat for keeping in position while cornering. The seats also bring the vehicle's centre of gravity down even further.

¹ Alcantara is a registered trademark of Alcantara S.p.A. Optional on SUBARU BRZ Sport-tech



Sport tachometer

Designed expressly for the enthusiast, a centrally located tach and digital speedometer provides the vital information for ultra demanding performance driving on highways or in city traffic.

Be bold, be first.

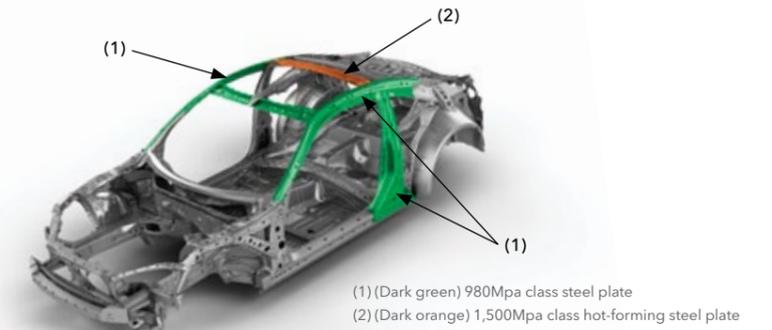


High visibility

Clever interior design enables exceptional views from all angles – providing greater awareness of everything around you.

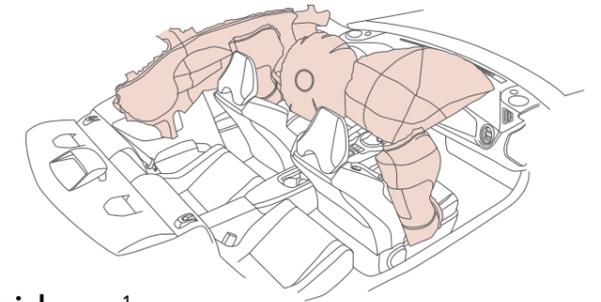
Vehicle stability

With an advanced electronic system, an array of sensors monitors braking, steering and yaw – to keep you in control when you push the SUBARU BRZ to its limits.



Ring-shaped reinforcement frame

Intense control is complemented by intense protection. The SUBARU BRZ's frame design strengthens the passenger cabin from roof to doors, pillars to floor. Bolstered by generous use of high-tensile steel, this advanced design dissipates impact energy away from riders.



SRS airbags¹

In every SUBARU BRZ there are heightened control and visibility that develop driver confidence. Even so, front SRS airbags¹, front-side and curtain SRS airbags¹ are also standard equipment.

¹ SRS: Supplemental Restraint System. Effective when used in conjunction with seatbelts.

SUBARU BRZ

| | |
|--------------------|---|
| Power | 200 HP @ 7000 rpm |
| Torque | 151 ft-lb @ 6400-6600 rpm |
| Drivetrain | Rear-wheel drive |
| Displacement | 1998cc |
| Stroke/bore | 86 / 86 mm |
| Dimensions | L x W x H: 4235 x 1775 x 1285 mm ¹ |
| Wheelbase | 2570 mm |
| Curb weight | BRZ: 1255 kg [1276 kg] Sport-tech: 1259 kg [1280 kg] |
| Headroom | Front/rear 944 / 888 mm |
| Legroom | Front/rear 1065 / 759 mm |
| Fuel tank capacity | 50 L, recommended octane 93 AKI |

[all numbers in square brackets indicate automatic transmission figures]



SUBARU BRZ



8-speaker audio system

This powerful audio system, with a two-channel amp and eight speakers, brings your music to life. Input options include CD, USB and an auxiliary jack.



Paddle shifters

Execute crisp shifts with your fingertips. Standard with automatic transmission models.



6-speed transmissions

With either the manual or automatic transmissions (with paddle shift and downshift blipping controls), there's that moment of total confidence when the right gear helps accelerate the BRZ perfectly.



17-inch aluminum alloy wheels

With Michelin® summer performance tires, these attractive lightweight 15-spoke alloy wheels contribute to the BRZ's advanced handling system.

Sport-tech trim contains all the features of the SUBARU BRZ plus:



Dual-zone automatic air-conditioning¹

An advanced climate control system allows different driver and passenger temperature settings, depending on personal preference.



Heated front seats¹

Two settings counteract cold Canadian days with available heated front seats offering rapid heating or soothing warmth.



Fog lamp¹

For added safety, multi-reflector fog lamps emit wide, flat beams that produce less glare when visibility is impaired.



Access with push button start¹

On Sport-tech models, start your SUBARU BRZ without removing a key from your pocket.

¹ Value is a measurement, excluding the height of radio antenna. The height with radio antenna is 1,425 mm.

¹ Standard on SUBARU BRZ Sport-tech

SUBARU BRZ

Horizontally opposed, 4-cylinder, 2.0L SUBARU BOXER engine with Dual AVCS (Active Valve Control System) and direct injection

200 horsepower and 151 ft-lb of torque

6-speed Manual Transmission (6MT) or 6-speed Automatic Transmission (6AT) with paddle shift and blipping controls

Performance-tuned suspension with ultra-low centre of gravity

TORSEN® limited-slip rear differential

Driver and front-seat passenger front and side-impact airbags; side curtain airbags

17-inch aluminum alloy wheels, with Michelin® summer performance tires†

LED clearance, daytime-running and brake lamps

Pioneer® AVIC - X9310BT in-dash touchscreen navigation, smartphone integration with detachable face security, AM/FM/CD/MP3/WMA/DVD/DivX®, Bluetooth® streaming audio, Bluetooth® mobile phone connectivity

Xenon High Intensity Discharge (HID) headlights (low beam) with manual leveling

SUBARU BRZ Sport-tech

Sport-tech trim contains all the features of the SUBARU BRZ plus:

Push-start ignition with smart key

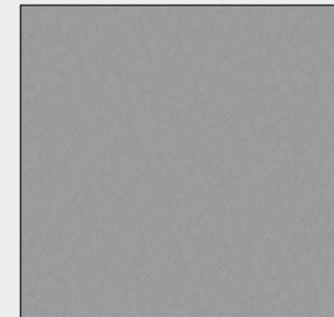
Anthracite Black Leather / Black Alcantara® seat material with red stitching

Automatic dual-zone climate control

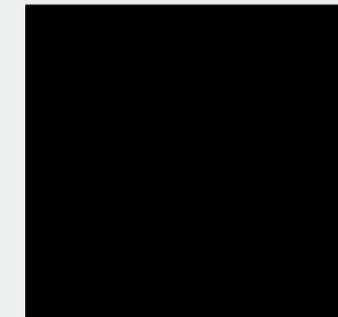
Heated, sport-type front seats

Low-profile rear spoiler

Multi-reflector fog lights



Sterling Silver Metallic



Crystal Black Silica



World Rally Blue Pearl



Satin White Pearl



Black Cloth



Anthracite Black Leather / Black Alcantara® (with red stitching)

| | BRZ | BRZ Sport-tech |
|--------------------------|-----|----------------|
| Sterling Silver Metallic | BC | BA |
| World Rally Blue Pearl | BC | BA |
| Crystal Black Silica | BC | BA |
| Satin White Pearl | BC | BA |

BC Black Cloth BA Black Leather

See subaru.ca for full details and updates. †Please review Owner Manual for usage details.

Subaru Warranties

Every Subaru vehicle is designed and built to offer our customers the highest possible level of quality and reliability. We are proud of our vehicles and proud to stand behind them with a comprehensive warranty. For 2013 model year vehicles, the warranty on all Subaru vehicles consists of the following:

New Vehicle Limited Warranty (36 month/60,000 km) – Covers basic and major components for 36 months or 60,000 km.

Major Component Limited Warranty (60 month/100,000 km) – Extends coverage of major components (more than just powertrain) up to 60 months or 100,000 km.

Surface Corrosion Limited Warranty (36 month/60,000 km) – Covers surface corrosion to visible painted body panels for 36 months or 60,000 km.

Anti-Perforation Limited Warranty (60 month/unlimited km) – Covers perforation due to corrosion to body sheet metal panels for 60 months, regardless of kilometres.

Emission Control System Limited Warranty – Covers the majority of emissions components for 36 months or 60,000 km and the major parts of the emission control system for 96 months or 130,000 km.

Parts and Accessories Limited Warranty – Covers Subaru parts and accessories installed by the dealer prior to retail delivery of the vehicle for 36 months or 60,000 km, and Subaru parts and accessories installed by the dealer after the retail delivery of the vehicle for 12 months or 20,000 km from the date of the installation.

The above information is an overview of warranty coverage and is not a warranty statement. If you wish to see more details regarding Subaru warranties, please refer to your Subaru warranty booklet, contact your local dealer or visit our Web site at subaru.ca.

Subaru C.A.R.E. (Customer Assistance for Roadside Emergencies)

The Subaru C.A.R.E. program (which is backed by the Canadian Automobile Association [CAA]) is offered free of charge for the first three years from date of purchase on every new Subaru vehicle or as part of a Subaru Protection Plan. As a Subaru C.A.R.E. member, you can count on fast, courteous emergency roadside assistance 24 hours a day, 365 days a year. You will receive a membership card and have access to a dedicated toll-free telephone number (in English or French), allowing you to take advantage of over 20,000 roadside assistance contractors and 1,000 CAA and American Automobile Association (AAA) offices throughout Canada and the United States. Ask your dealer for details or visit subaru.ca.

Subaru Canada, Inc. is proud to be the first vehicle manufacturer to have a direct relationship with CAA, giving our customers the benefit of CAA's unparalleled level of experience and service.

Subaru Protection Plan

As a Subaru owner, you have expectations for a pleasurable, trouble-free ownership experience – now and into the future. Once your 36-month/60,000-km New Vehicle Limited Warranty period ends,* our Subaru Protection Plan (SPP) – the only vehicle service contract endorsed by Subaru Canada for Subaru vehicles – can prolong your hassle-free ownership experience with three levels of extended service contract coverage tailored to your needs: Powertrain Protection; Major Protection; or Complete Protection (best level of coverage to complement the 60-month/100,000-km Major Component Limited Warranty). SPP offers comprehensive mechanical and electrical coverage and a number of additional features and benefits, such as Roadside Assistance and Alternate Transportation, for up to 7 years or 160,000 kilometres from your vehicle's in-service date. Whether your vehicle is purchased or leased, SPP protects you and your investment. Be sure to ask your dealer for details or visit subaru.ca.

*If you already own a Subaru vehicle and it is still within the 36-month/60,000-km New Vehicle Limited Warranty period, you are still eligible for SPP!

Subaru vehicles are uniquely designed to get out there more - and to leave it out there less. We build our vehicles for maximum longevity because more time spent on the road equals less time spent in junkyards and landfills. Fully 95.4% of our vehicles produced over the last 10 years are still on the road today.¹ You'll also find very little waste created in the production of a Subaru - many of our vehicles are built in the Subaru of Indiana Automotive, Inc. (SIA) factory, which was the first manufacturing facility in the U.S. to achieve zero-landfill status. Other Subaru facilities around the world now achieve similar goals in helping to preserve the environment. Respect for our surroundings is yet another way that Subaru vehicles help to build driver confidence for the road ahead.

¹ Based on R. L. Polk & Co. registration data in Canada, 2001 to 2010. Find out more about our efforts to keep it cleaner and greener at subaru-earth.com.



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www.subaru.ca

The Supplemental Restraint System (SRS airbags) affords the driver and passenger additional protection in some collisions. This system provides supplemental protection only, and seatbelts must be worn in order to avoid injuries to out-of-position occupants upon airbag deployment. The combination of SRS and seatbelts provides the best protection in a serious accident. All illustrations, specifications, features and photographs contained in this brochure are based on product information available at the time of its printing, and may not be completely accurate following its publication. Colours shown may vary due to reproduction variations in the printing process, and some vehicle parts cannot be shown in certain photographs. Subaru Canada, Inc. reserves the right to discontinue or make changes at any time, without notice or incurring obligations, to colours, materials, equipment, accessories, features, specifications and models, or to change their prices. Some models shown may be from international markets and are not available in Canada, or they may be shown with equipment or accessories that are optional (at extra cost) or only available in certain combinations, or they may be subject to product delays or not be available in Canada. Please visit subaru.ca for the latest information and specifications. For complete details on product updates, warranties or the Subaru C.A.R.E. program, please contact your Subaru dealer. BRZ, Impreza, Outback, Legacy, Forester, Tribeca, WRX, STI, Lineartronic, Subaru, SUBARU BOXER, Subaru C.A.R.E. and Subaru C.A.R.E. Customer Assistance for Roadside Emergencies are registered trademarks. blueconnect is a registered trademark of Johnson Controls, Inc. Bluetooth is a registered trademark of Bluetooth SIG, Inc. Brembo is a registered trademark of Brembo SpA. DivX is a registered trademark of Rovi Corporation. Dunlop is a registered trademark of the Goodyear Tire & Rubber Company. Michelin is a registered trademark of Michelin North America Ltd. HomeLink is a registered trademark of Johnson Controls, Inc. Kicker is a registered trademark of Stillwater Designs and Audio, Inc. MOMO is a registered trademark of MOMO USA. Pioneer and Pioneer logo are registered trademarks of Pioneer Corporation, Japan. iPod is a registered trademark of Apple, Inc. SIRIUS and related marks are trademarks of SIRIUS Satellite Radio Inc. Printed in Canada. © 2012 Subaru Canada, Inc. 2013 model year.



Environmental Management System (EMS) ISO 14001:2004 certified by SGS

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