

What's New?

Subaru introduced an all-new Impreza lineup for the 2008 model year. For 2009, the lineup is expanded with new, more powerful WRX₂₆₅ models, and each model receives improvements to enhance both value and Impreza's sporty looks.

The table below depicts the evolution of the 2008 Impreza lineup to the 2009 lineup.

2008

2009

Affordability



2.5i



- Plus** Vehicle Dynamics Control system
- Rear disc brakes
- Auxiliary audio input
- Body-coloured door handles



2.5i

Affordable Sportiness



SPORT PACKAGE



- Plus** Moonroof
- SIRIUS® Satellite Radio installed (3-month introductory subscription included)
- Body kit (4-Door)
- Low-profile rear spoiler (4-Door)
- Stainless steel exhaust tip(s)



SPORT PACKAGE

Affordable Performance



WRX



- Minus** Automatic transmission
- 6CD audio system (replaced with 1CD audio system)
- Steering wheel audio controls
- Plus** WRX STI front grille design with WRX badge



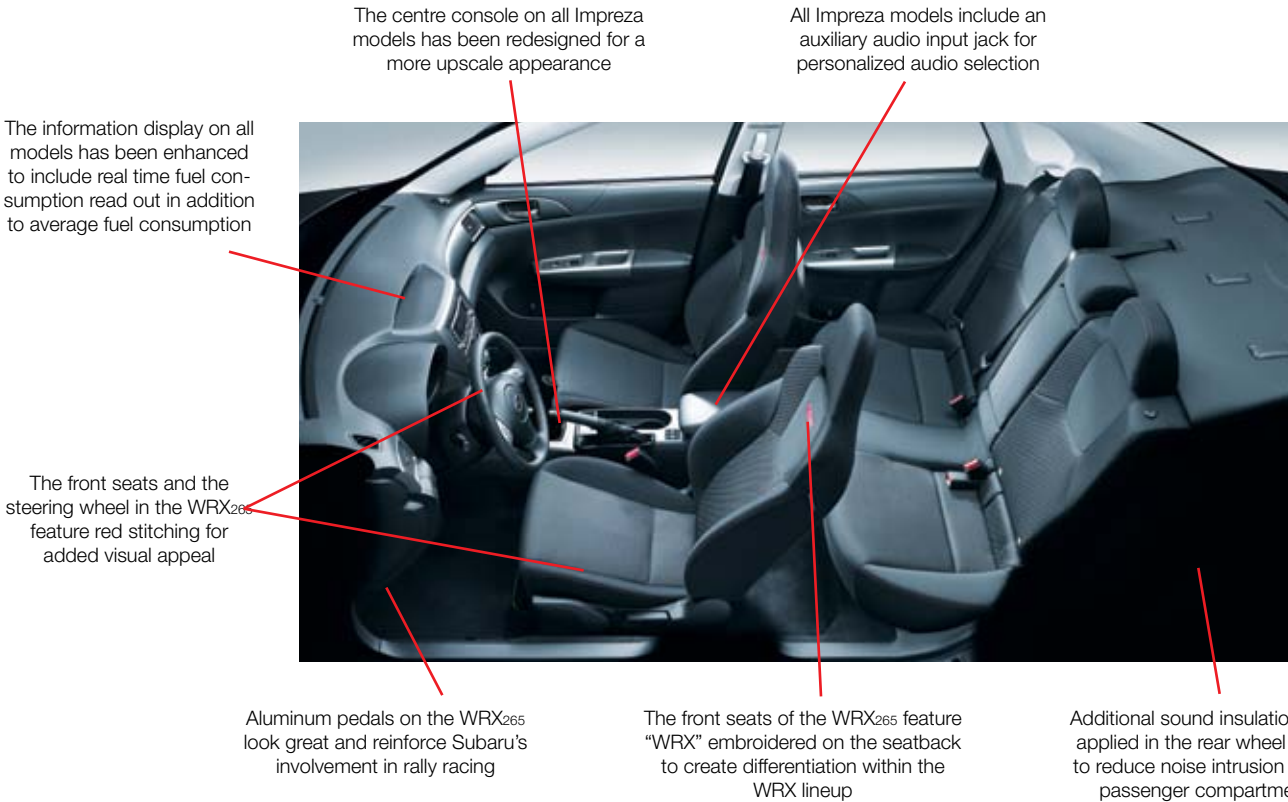
WRX

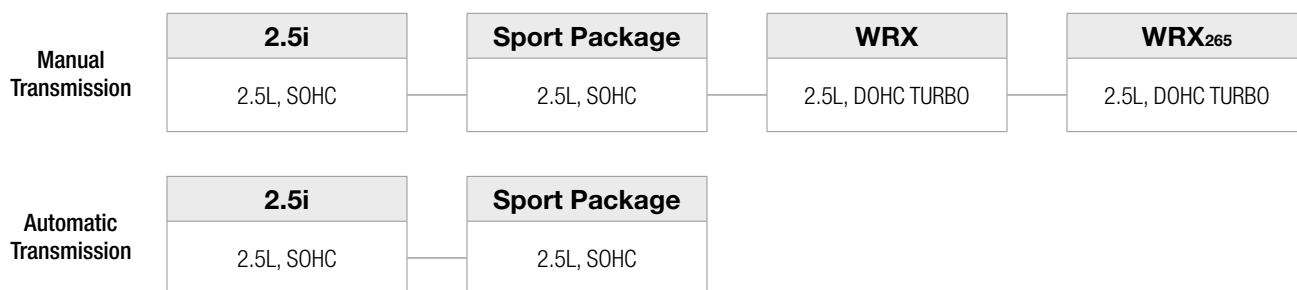
Sporty Performance

- Minus** Automatic transmission
- Plus** Higher engine performance (265 hp, 244 lb/ft torque)
- Moonroof
- WRX STI front grille design with WRX badge
- Gun metal grey alloy wheels
- Summer performance tires
- Performance-tuned suspension
- Interior with red stitching
- SIRIUS® Satellite Radio installed (3-month introductory subscription included)
- WRX STI design rear spoiler (5-Door)



WRX₂₆₅





Impreza 2.5i

Horizontally-opposed, 4-cylinder, 2.5L, SUBARU BOXER engine with i-Active Valve Lift System

170 horsepower and 170 lb-ft of torque

5-speed manual transmission (5MT) with Hill Holder system or optional 4-speed electronic direct control automatic transmission with SPORTSHIFT™ (4EAT SS)

Standard open type rear differential

Vehicle Dynamics Control system and Traction Control System

Anti-lock Braking System, Electronic Brake-Force Distribution (EBD) and Brake Assist

Brakes (front): Ventilated discs (277 x 24 mm), dual piston calipers

Brakes (rear): Solid discs (286 x 10 mm), single piston calipers

Driver and front passenger front and side-impact airbags; side curtain airbags

Height adjustable, anti-whiplash front head restraints

Engine immobilizer system and anti-theft security system

16" steel wheels with wheel covers and Bridgestone Potenza All-Season tires

Power adjustable, foldable, heated, body colour door mirrors

Body colour door handles

AM/FM/CD/MP3/WMA audio system with 4 speakers, Radio Data System, Vehicle Speed Sensitive Volume and SIRIUS® Satellite Radio compatible (dealer accessory required)

Auxiliary audio input

Air conditioning with air filtration

Tilt adjustable steering wheel with integrated cruise controls

Soft-grip controls

60/40-split, flat folding rear seats

Ebony cloth upholstery

Sport Package

Available for Impreza 2.5i:

16" aluminum alloy wheels

Aerodynamic body colour side ground effects

Low-profile spoiler with integrated brake light

Power tilting and sliding glass moonroof

Multi-reflector halogen fog lights

Stainless steel exhaust tips

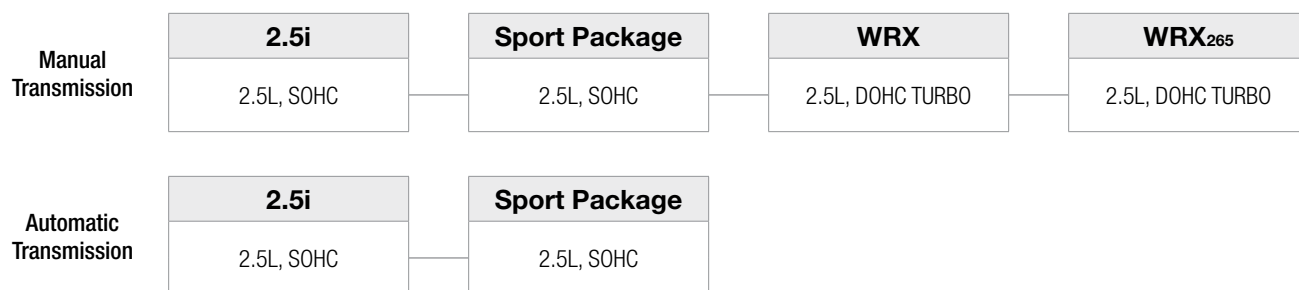
Windshield wiper de-icer

Additional audio features: 6CD Premium system with SRS CS-Auto™ audio enhancement, tweeters and premium upgraded speakers

SIRIUS® Satellite Radio installed (3-month trial subscription included)

Leather-wrapped gear selector and steering wheel with integrated audio system controls

Heated front seats



Impreza **WRX**

Turbocharged and intercooled, horizontally-opposed, 4-cylinder, 2.5L SUBARU BOXER engine with Active Valve Control System

224 horsepower and 226 lb-ft of torque

5-speed manual transmission (5MT) with Hill Holder system

Shot-peen open-type rear differential

Vehicle Dynamics Control system and Traction Control System

Anti-lock Braking System, Electronic Brake-Force Distribution (EBD) and Brake Assist

Brakes (front): Ventilated discs (294 x 24 mm), dual piston calipers

Brakes (rear): Solid discs (286 x 10 mm), single piston calipers

Driver and front passenger front and side-impact airbags; side curtain airbags

Integrated front head restraints

Engine immobilizer system and anti-theft security system

17" aluminum alloy wheels with Bridgestone Potenza All-Season tires

Multi-reflector halogen fog lights

Aerodynamic body colour side ground effects

Low-profile spoiler with integrated brake light

Black stainless steel and mesh type front grille

Power adjustable, foldable, heated, body colour door mirrors

AM/FM/CD/MP3/WMA audio system with 4 speakers, Radio Data System, Vehicle Speed Sensitive Volume and SIRIUS® Satellite Radio compatible (dealer accessory required)

Auxiliary audio input

Air conditioning with automatic climate control and air filtration

Tilt adjustable, telescopic steering wheel with integrated cruise controls

Heated, rally sport type front seats

Rear seat folding centre armrest

60/40-split, flat-folding rear seats

Anthracite Black cloth upholstery

Impreza **WRX₂₆₅**

High-pressure turbocharged and intercooled, horizontally-opposed, 4-cylinder, 2.5L SUBARU BOXER engine with Active Valve Control System

265 horsepower and 244 lb-ft of torque

5-speed manual transmission (5MT) with Hill Holder system

Shot-peen open-type rear differential

Performance-tuned suspension

Brakes (front): Ventilated discs (294 x 24 mm), dual piston calipers

Brakes (rear): Solid discs (286 x 10 mm), single piston calipers

17" aluminum alloy wheels with gun metal coating and Dunlop SP SPORT 01 summer performance tires

Power tilting and sliding glass moonroof

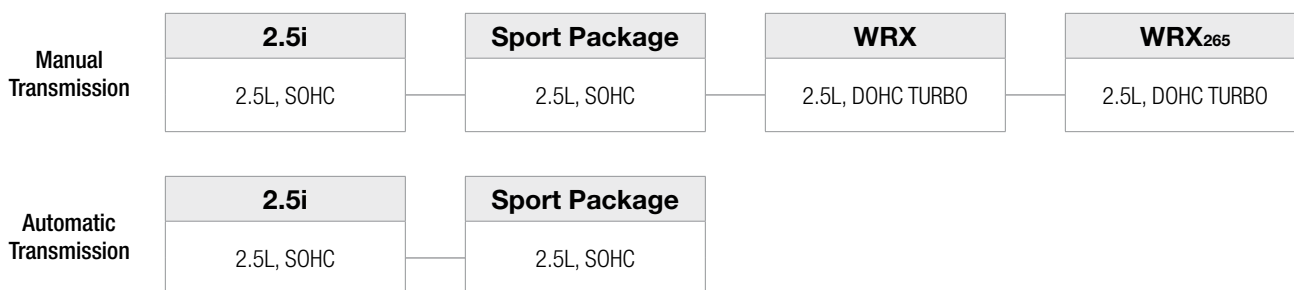
AM/FM/6CD/MP3/WMA Premium audio system with 4 premium upgraded speakers, 2 tweeters, auxiliary audio input, SRS CS-Auto™ audio enhancement, Radio Data System and Vehicle Speed Sensitive Volume

SIRIUS® Satellite Radio installed (3-month trial subscription included)

Tilt adjustable, telescopic steering wheel with integrated audio and cruise controls

Aluminum alloy sport pedals

Anthracite Black cloth upholstery with red stitching and WRX logo embroidered seatbacks



Impreza 2.5i

Horizontally-opposed, 4-cylinder, 2.5L, SUBARU BOXER engine with i-Active Valve Lift System

170 horsepower and 170 lb-ft of torque

5-speed manual transmission (5MT) with Hill Holder system or optional 4-speed electronic direct control automatic transmission with SPORTSHIFT™ (4EAT SS)

Standard open type rear differential

Vehicle Dynamics Control system and Traction Control System

Anti-lock Braking System, Electronic Brake-Force Distribution (EBD) and Brake Assist

Brakes (front): Ventilated discs (277 x 24 mm), dual piston calipers
Brakes (rear): Solid discs (286 x 10 mm), single piston calipers

Driver and front passenger front and side-impact airbags; side curtain airbags

Height adjustable, anti-whiplash front head restraints

Engine immobilizer system and anti-theft security system

16" steel wheels with wheel covers and Bridgestone Potenza All-Season tires

Power adjustable, foldable, heated, body colour door mirrors

Body colour door handles

Roof-line rear spoiler with integrated brake light

AM/FM/CD/MP3/WMA audio system with 4 speakers, Radio Data System, Vehicle Speed Sensitive Volume and SIRIUS® Satellite Radio compatible (dealer accessory required)

Auxiliary audio input

Air conditioning with air filtration

Tilt adjustable steering wheel with integrated cruise controls

Soft-grip controls

60/40-split, flat folding rear seats

Ebony cloth upholstery

Sport Package

Available for Impreza 2.5i:

16" aluminum alloy wheels

Aerodynamic body colour side ground effects

Power tilting and sliding glass moonroof

Multi-reflector halogen fog lights

Stainless steel exhaust tip

Rear underbody diffuser

Windshield wiper de-icer

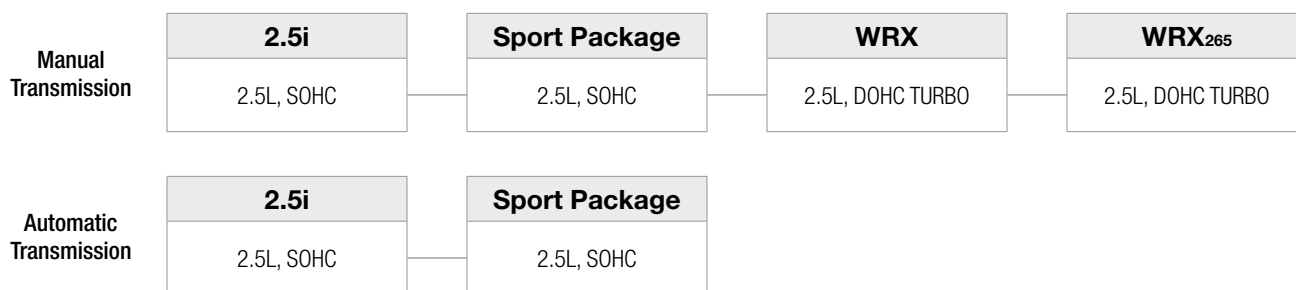
Additional audio features: 6CD Premium system with SRS CS-Auto™ audio enhancement, tweeters and premium upgraded speakers

SIRIUS® Satellite Radio installed (3-month trial subscription included)

Leather-wrapped gear selector and steering wheel with integrated audio system controls

Heated front seats

Retractable cargo cover



Impreza **WRX**

Turbocharged and intercooled, horizontally-opposed, 4-cylinder, 2.5L SUBARU BOXER engine with Active Valve Control System

224 horsepower and 226 lb-ft of torque

5-speed manual transmission (5MT) with Hill Holder system

Shot-peen open-type rear differential

Vehicle Dynamics Control system and Traction Control System

Anti-lock Braking System, Electronic Brake-Force Distribution (EBD) and Brake Assist

Brakes (front): Ventilated discs (294 x 24 mm), dual piston calipers

Brakes (rear): Solid discs (286 x 10 mm), single piston calipers

Driver and front passenger front and side-impact airbags; side curtain airbags

Integrated front head restraints

Engine immobilizer system and anti-theft security system

17" aluminum alloy wheels with Bridgestone Potenza All-Season tires

Multi-reflector halogen fog lights

Aerodynamic body colour side ground effects

Rear underbody diffuser

Black stainless steel and mesh type front grille

Roof-line rear spoiler with integrated brake light

Power adjustable, foldable, heated, body colour door mirrors

AM/FM/CD/MP3/WMA audio system with 4 speakers, Radio Data System, Vehicle Speed Sensitive Volume and SIRIUS® Satellite Radio compatible (dealer accessory required)

Auxiliary audio input

Air conditioning with automatic climate control and air filtration

Tilt adjustable, telescopic steering wheel with integrated cruise controls

Heated, rally sport type front seats

60/40-split, flat-folding rear seats

Retractable cargo cover

Anthracite Black cloth upholstery

Impreza **WRX₂₆₅**

High-pressure turbocharged and intercooled, horizontally-opposed, 4-cylinder, 2.5L SUBARU BOXER engine with Active Valve Control System

265 horsepower and 244 lb-ft of torque

5-speed manual transmission (5MT) with Hill Holder system

Shot-peen open-type rear differential

Performance-tuned suspension

Brakes (front): Ventilated discs (294 x 24 mm), dual piston calipers

Brakes (rear): Solid discs (286 x 10 mm), single piston calipers

17" aluminum alloy wheels with gun metal coating and Dunlop SP SPORT 01 summer performance tires

Power tilting and sliding glass moonroof

Large roof-line rear spoiler with integrated brake light

Body colour rear liftgate trim

AM/FM/6CD/MP3/WMA Premium audio system with 4 premium upgraded speakers, 2 tweeters, auxiliary audio input, SRS CS-Auto™ audio enhancement, Radio Data System and Vehicle Speed Sensitive Volume

SIRIUS® Satellite Radio installed (3-month trial subscription included)

Tilt adjustable, telescopic steering wheel with integrated audio and cruise controls

Aluminum alloy sport pedals

Retractable cargo cover and cargo area tray

Anthracite Black cloth upholstery with red stitching and WRX logo embroidered seatbacks

MEASUREMENTS <small>(Note: Measurements based on entry models)</small>	4-DOOR			5-DOOR		
	2.5i	WRX	WRX ₂₆₅	2.5i	WRX	WRX ₂₆₅

FUEL ECONOMY

Manual transmission (City/Hwy) (L/100km)	10.6 / 7.5	11.1 / 8.0	11.1 / 8.0	10.6 / 7.5	11.1 / 8.0	11.1 / 8.0
Automatic transmission (City/Hwy) (L/100km)	10.4 / 7.6	-	-	10.4 / 7.6	-	-
Recommended minimum octane (AKI) (*required octane)	87	91*	91*	87	91*	91*
Fuel tank capacity (L)	64	64	64	64	64	64

GENERAL WEIGHTS

Curb weight: Manual transmission (kg)	1390	1430	1440	1390	1430	1440
Curb weight: Automatic transmission (kg)	1420	-	-	1420	-	-
Gross Vehicle Weight Rating (GVWR) (kg)	1950	1990	1990	1950	1990	1990

PERFORMANCE

Engine: Maximum Boost Pressure (PSI)	-	11.4	13.3	-	11.4	13.3
Performance: 0 - 100 km/hr (Manual transmission) (sec) ₂	-	5.8	5.4	-	5.8	5.4

EXTERIOR

Length (mm)	4580	4580	4580	4415	4415	4415
Width (mm) without mirrors	1740	1740	1740	1740	1740	1740
Width (mm) with mirrors	1976	1976	1976	1976	1976	1976
Height (mm)	1475	1475	1475	1475	1475	1475
Wheelbase (mm)	2620	2620	2620	2620	2620	2620
Track: Front (mm)	1495	1495	1495	1495	1495	1495
Track: Rear (mm)	1495	1500	1500	1495	1500	1500
Minimum ground clearance (at curb weight) (mm)	155	155	155	155	155	155
Steering: Turns (lock-to-lock)	2.8	2.8	2.8	2.8	2.8	2.8
Steering: Turning circle (curb-to-curb) (m)	10.6	10.6	10.8	10.6	10.6	10.8
Drag coefficient (cd)	0.33	0.33	0.34	0.34	0.35	0.36

INTERIOR

Headroom: Front (mm)	1023	1023	998	1023	1023	998
Headroom: Rear (mm)	954	954	950	956	956	953
Legroom: Front (mm)	1105	1105	1105	1105	1105	1105
Legroom: Rear (mm) (minimum)	852	852	852	852	852	852
Shoulder room: Front (mm)	1392	1392	1392	1392	1392	1392
Shoulder room: Rear (mm)	1351	1351	1351	1351	1351	1351
Hip room: Front (mm)	1356	1356	1356	1356	1356	1356
Hip room: Rear (mm)	1353	1353	1353	1353	1353	1353
EPA passenger volume (L)	2678	2678	2633	2678	2678	2639

¹Also available as accessory.²According to internal testing.

CARGO AREA	4-DOOR			5-DOOR		
	2.5i	WRX	WRX ₂₆₅	2.5i	WRX	WRX ₂₆₅
EPA trunk volume (L)	320	320	320	-	-	-
Cargo volume (seats up) (L)	-	-	-	538	538	538
Cargo volume (seats folded flat) (L)	-	-	-	1257	1257	1257
Floor length (seats folded flat) (mm)	1527	1527	1527	1527	1527	1527
Floor length (seats up) (mm)	-	-	-	805	805	805
Height (at liftgate) (mm)	-	-	-	675	675	675
Liftgate opening width (at beltline) (mm)	-	-	-	1050	1050	1050
Width between wheel wells (mm)	-	-	-	1067	1067	1067
Trunk lift over height (mm)	697	697	697	-	-	-

GEAR RATIOS

Manual Transmission (5MT):

First Gear	3.454	3.166	3.166	3.454	3.166	3.166
Second Gear	2.062	1.882	1.882	2.062	1.882	1.882
Third Gear	1.448	1.296	1.296	1.448	1.296	1.296
Fourth Gear	1.088	0.972	0.972	1.088	0.972	0.972
Fifth Gear	0.780	0.738	0.738	0.780	0.738	0.738
Reverse Gear	3.333	3.333	3.333	3.333	3.333	3.333
Final Drive Ratio	3.900	3.900	3.900	3.900	3.900	3.900

Automatic Transmission with SPORTSHIFT™ (4EAT SS):

First Gear	2.785	-	-	2.785	-	-
Second Gear	1.545	-	-	1.545	-	-
Third Gear	1.000	-	-	1.000	-	-
Fourth Gear	0.694	-	-	0.694	-	-
Reverse Gear	2.272	-	-	2.272	-	-
Final Drive Ratio	4.111	-	-	4.111	-	-

VEHICLE PRICING GUIDE

MODEL	ENGINE	TRANSMISSION	M.S.R.P
4-DOOR			
2.5i	2.5L SOHC	5MT	\$ 20,995
		4EAT SS	\$ 22,095
2.5i Sport Package	2.5L SOHC	5MT	\$ 24,695
		4EAT SS	\$ 25,795
WRX	2.5L DOHC TURBO	5MT	\$ 30,995
WRX₂₆₅	2.5L DOHC TURBO	5MT	\$ 33,995
5-DOOR			
2.5i	2.5L SOHC	5MT	\$ 21,895
		4EAT SS	\$ 22,995
2.5i Sport Package	2.5L SOHC	5MT	\$ 25,595
		4EAT SS	\$ 26,695
WRX	2.5L DOHC TURBO	5MT	\$ 31,895
WRX₂₆₅	2.5L DOHC TURBO	5MT	\$ 34,895

MODEL COLOURS AND CODES

EXTERIOR COLOUR	COLOUR CODE	4-DOOR				5-DOOR			
		2.5i	Sport Package	WRX	WRX ₂₆₅	2.5i	Sport Package	WRX	WRX ₂₆₅
Dark Grey Metallic	1K	▲	▲	□	□	▲	▲	□	□
Lightning Red	7P	▲	▲	□	□	▲	▲	□	□
Newport Blue Pearl	4Z	▲	-	-	-	▲	-	-	-
Obsidian Black Pearl	2J	▲	▲	□	□	▲	▲	□	□
Satin White Pearl	7J	▲	▲	□	□	▲	▲	□	□
Spark Silver Metallic	3S	▲	▲	□	□	▲	▲	□	□
World Rally Blue Pearl	2C	-	▲	□	□	-	▲	□	□
INTERIOR TRIM		Cloth	Cloth	Cloth	Cloth	Cloth	Cloth	Cloth	Cloth

▲ : Ebony interior □ : Anthracite Black interior

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