



SUBARU

Confidence in Motion

2017 SUBARU WRX

Subaru's performance sedan for the true enthusiast offers refined styling yet still delivers a powerful message. For 2017, the Subaru WRX boasts refined enhancements to elevate the driver's experience behind the wheel along with the response, sharp handling and unmatched levels of control that is expected of this performance icon.

- Features an updated manual transmission for improved shift feel.
- 2017 WRX Sport-Tech features updates to the infotainment system including SiriusXM® Travel Link and Siri® Eyes Free and Mirrorlink compatibility

MODEL LINEUP



WRX

- 268-hp turbocharged 2.0-litre DIT 4-cylinder SUBARU BOXER engine
- Subaru Symmetrical Full-Time All-Wheel Drive
- 6-speed manual transmission or optional Sport Lineartronic Transmission with paddle shifters
- Sport-tuned suspension
- 17-inch dark gunmetal aluminum-alloy wheels, 10-spoke design
- Aluminum pedals
- D-shaped steering wheel
- Colour multifunction display
- 6.2-inch infotainment system: AM/FM/CD/MP3/WMA audio system with high-resolution touchscreen display, STARLINK smartphone integration (including Aha radio), 6 speakers, USB port/iPod control, auxiliary audio input, steering wheel-integrated controls, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM Satellite Radio
- Automatic climate control
- Cloth upholstery
- Heated front seats
- Rearview camera
- Driver and passenger's window auto up/down
- Updated headliner
- Revised manual transmission



WRX Sport

Includes WRX key features and adds:

- 8-way power adjustable driver's seat
- Trunk lip spoiler
- Power-tilting and sliding glass sunroof
- LED headlights
- Fog lights
- Auto-on/off headlights
- Welcome lighting
- Body-colour side mirrors with integrated LED turn signals
- Subaru Rear/Side Vehicle Detection (SRVD)



WRX Sport-tech

Includes WRX Sport key features and adds:

- 18-inch dark gunmetal, Enkei cast aluminum-alloy wheels, multi-spoke design.
- 7-inch infotainment system with navigation: AM/FM/CD/MP3/WMA audio system with high-resolution capacitive touchscreen display with GPS navigation system, STARLINK smartphone integration (including Aha radio), dual USB port/iPod control, auxiliary audio input, SMS text messaging capability, Bluetooth mobile phone connectivity with voice activation and Bluetooth streaming audio, and SiriusXM Satellite Radio
- 9-speaker, 440-watt harman kardon audio system
- Leather-trimmed upholstery
- Proximity Key with Push-button Start
- SUBARU Map Update Program
- Siri Eyes free compatible
- SiriusXM Traffic and Travel Link: Weather, Sports & Stocks (free 3 month trial subscription included)
- MirrorLink compatibility

Highlighted items are new for 2017MY

2017 SUBARU WRX

AWARDS

Subaru's commitment to designing and engineering high-quality, safe, fun-to-drive vehicles is second to none. This approach is designed to give the Subaru driver an unsurpassed level of confidence behind the wheel.



Automotive Lease Guide (ALG)

Best Sports Car - Subaru WRX



Automotive Lease Guide (ALG)

Best Mainstream Brand - Subaru

LONGEVITY

- Subaru offers an industry-exclusive comprehensive extended maintenance schedule all the way up to 500,000 KM.
- It still stands that no other manufacturer of consumer vehicles offers this length of maintenance schedule.
- Fully 98% of Subaru vehicles sold in Canada over the last 10 years are still on the road today.

Based on IHS Automotive: Polk Canadian vehicles in operation and new registrations MY 2006-2015 as of June 30, 2015.

FUEL ECONOMY

MANUAL

CITY
11.3 / 25
L/100 km mi/gal



HIGHWAY
8.5 / 33
L/100 km mi/gal

AUTOMATIC

CITY
12.5 / 23
L/100 km mi/gal



HIGHWAY
9.6 / 29
L/100 km mi/gal

VEHICLE PRICING GUIDE

MODEL	ENGINE	TRANSMISSION	MODEL CODE	MSRP
WRX	2.0L DOHC DIT	6MT	HY1 W0	\$29,995
	2.0L DOHC DIT	CVT	HY2 W0	\$31,295
WRX Sport	2.0L DOHC DIT	6MT	HY1 WS	\$32,795
	2.0L DOHC DIT	CVT	HY2 WS	\$34,095
WRX Sport-tech	2.0L DOHC DIT	6MT	HY1 WST	\$36,095
	2.0L DOHC DIT	CVT	HY2 WST	\$37,395

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